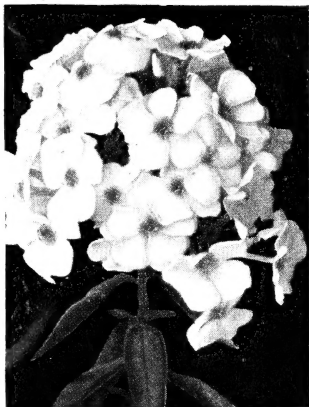


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

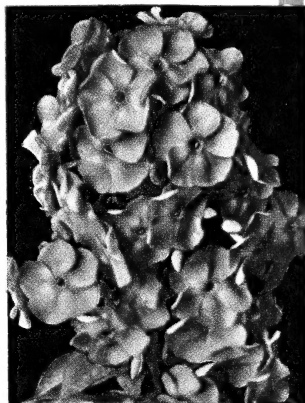


NEOSHO SPECIAL

LARGE HARDY VIGOROUS FLOWERING PHLOX

This is Neosho's Special Offer to old and new customers. Seven assorted Phlox, including 2 pink, 1 lavender, 2 salmon, 2 white with red eye All for only \$1.00, postpaid.

Very Colorful
Assortment



SPECIAL OFFER

Fruit Tree Assortment—a special bargain offer—our choice of varieties, 6 apple, 6 peach, 2 cherry, 2 plum, 2 pear, 1 apricot, 1 nectarine—20 trees in all. 2-3 ft. for \$4.95, postpaid.

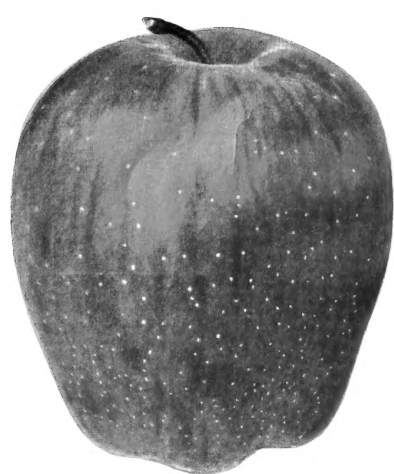
NEOSHO

NURSERIES Co.

NEOSHO, MISSOURI

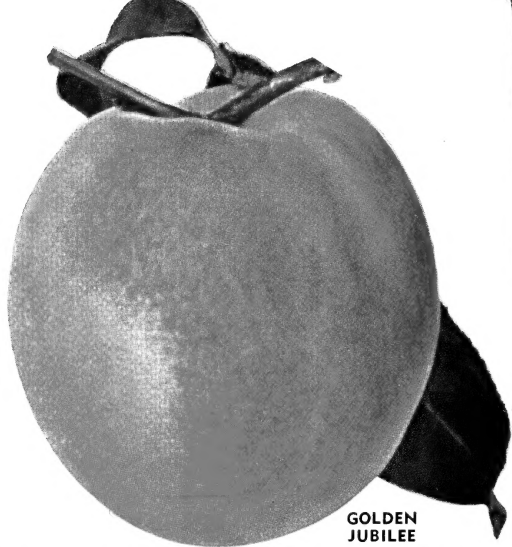
NEOSHO
GROWERS
GUIDE
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SPRING
1943
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**NEOSHO'S DARK
RED DELICIOUS**

Has all of the good qualities of the common Delicious but colors up a solid red two to three weeks before the Common Delicious. Shows additional profit for the grower because earlier picking, earlier marketing means top market prices and less time wasted.



**GOLDEN
JUBILEE**

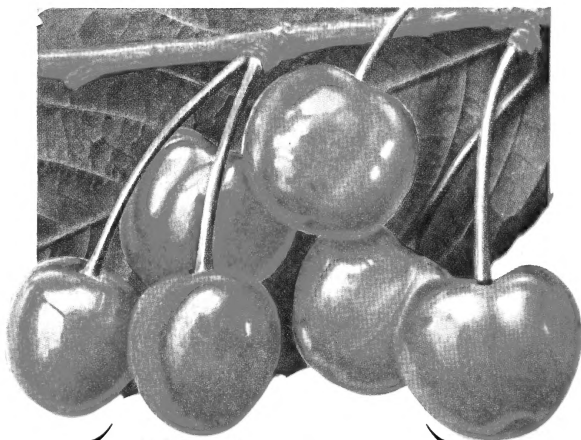
NEOSHO'S SUPER SPECIAL FRUIT TREE OFFER

*Home
Collection*

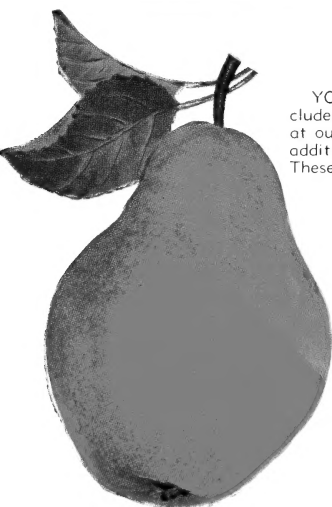
12 STURDY 4 to 6 ft. FRUIT TREES

**4 Apple - 4 Peach
2 Plum - 1 Pear
1 Cherry**

*and 12 Additional Trees
Your Choice of Varieties!*

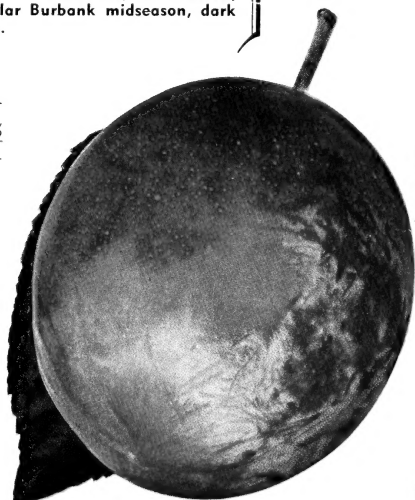


ABOVE we show our famous Montmorency Sour Cherries; and below, the popular Burbank midseason, dark red Plum.



YOU order our 12 4-6 ft. trees, which collection includes 4 Apple, 4 Peach, 2 Plum, 1 Cherry, and 1 Pear, at our regular prices of \$6.95, and you will receive 12 additional trees, same varieties, but of smaller size. These additional 12 trees are included FREE!

**24 TREES
IN ALL**
for **\$6⁹⁵**





Above we show our competent force of office workers. Whether you come to the nurseries or order by mail, you will receive prompt and courteous service at all times. We are here to serve you.

DIRECT FROM GROWER TO YOU!

IT IS our endeavor to send you the best quality, hardy, thrifty stock. Remember, we are one of the oldest and largest nurseries in the country, and you buy with confidence and assurance of better results when you purchase Neosho stock.

We want you to feel that this is your book, not just a catalog. A book that you can keep with your collection of garden books. We have tried to make it as complete as possible so that you can have a ready fruit and garden flower guide to refer to from time to time. This book is truly a guide to a more beautiful home, a more fruitful home; to happier, healthier families; to the joy and comfort of living in a beautiful home surrounded by all of Nature's beautiful trees and shrubs.

You might also call this book your Buying Guide, because we have listed in these pages only varieties that have been tested time and again and found to be of sterling quality. Also, as you read this and other pages of your Neosho Buyer's Guide, you will find many special offers that will not only prove excellent purchases, but also save you money.

These special offer collections have been selected with great care in order that we will have something special at money-saving prices to please all of our customers and friends.

We sincerely trust that you will find as much genuine pleasure looking through this new Neosho Buyer's Guide as we did in designing and writing this book. Whatever you buy you will find that it will be a worth-while and profitable investment. The value of Neosho roses, shrubs, flowering and shade trees, fruit trees, bulbs, and garden flowers cannot truly be measured in dollars and cents. The many pleasures you will derive from a home that is framed with beautiful shrubs and restful, sturdy trees is without price.

The desire, will and determination is instilled in every Neosho employee to give each customer on every transaction more than their money's worth.

May we serve you this season?

All-Season Peach Collection

THIS is a special, get-acquainted offer. Includes Early Rose, Golden Jubilee, Belle of Georgia, Elberta, Krummel, Heath Cling. An all-season collection which will give you fruit from June to October.

6 Six sturdy, 2-3 ft. Neosho Peach trees, in the varieties listed above. All for only **\$119**. Be sure to order early. **Postpaid**

A. E. Estey

[3]





All-Season APPLE COLLECTION

THESE bear all season—some early—some midseason—some late. A splendid collection of choice Apple varieties. Here is what you get:

- 1 **Yellow Transparent**
- 1 **Wealthy**. Late summer.
- 1 **Jonathan**. Red.
- 1 **Grimes Golden**. Yellow.
- 1 **Red Delicious**. Fancy grade.
- 1 **Winesap**. Good keeper.

ORDER EARLY.

These Will Go Fast!

6 APPLE TREES \$1.39
2-3 ft. trees
Postpaid

GOOSEBERRIES

OREGON CHAMPION

A large, green berry, season late. Very productive and rarely attacked by mildew. An improved variety, combining large size and quality of the Downing, with vigor of the Houghton.

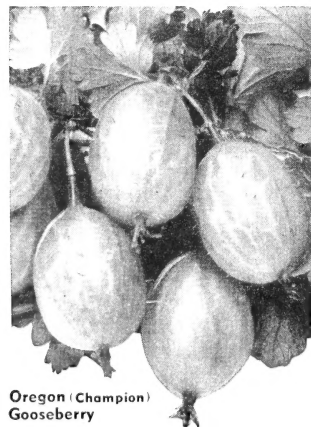
HOUGHTON

(Medium Red)

Thin-skinned, juicy, sweet, and of excellent quality. Very productive and thrives better under adverse conditions in southern latitudes than many other varieties.

GOOSEBERRY PRICES

2-Year, No. 1 Plants		
Variety	3 for	12 for
Houghton	\$1.00	\$2.75
Oregon (Champion)	1.00	2.75



Oregon (Champion)
Gooseberry

CONVENIENT TERMS

ALL PRICES, unless otherwise specified, are f. o. b. Neosho, Missouri. We require 10 per cent deposit with order, balance when your order is to be shipped, or at the time you call for your stock at the nurseries.

NEOSHO GUARANTEE

WE GUARANTEE complete satisfaction when your shipment reaches you; and that Neosho stock shipped will be true-to-name, and arrive in a live, growing condition. Stock will be replaced or your money refunded on any order where a signed statement of complaint reaches us within 10 days after shipment is received. This very liberal Guarantee is your protection. We stand back of Neosho stock 100% because we know the quality we select in filling each order.

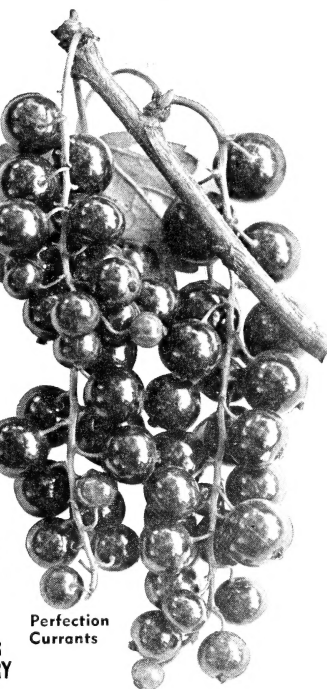
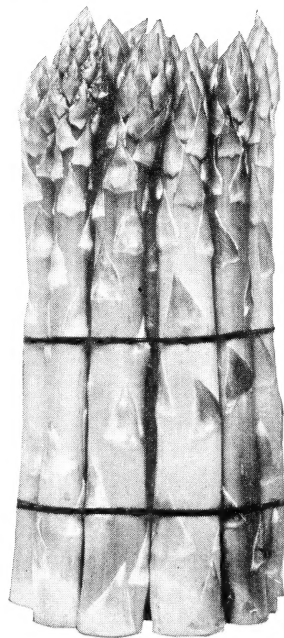
TRUE-TO-NAME WARRANTY

WE WILL gladly replace, without additional charge, or refund the purchase price paid, if any stock should not be TRUE-TO-NAME AND VARIETY ORDERED. This is your assurance that you will receive from Neosho Nurseries the kind and quality of stock you order. When you buy at Neosho you buy with confidence.

HORSERADISH

True Maliner Kren, which is noted for its superior flavor, vigorous growth and large size roots.

	3 for	12 for
Cuttings	\$0.25	\$0.70
Crowns	.45	1.25



Perfection
Currants

RHUBARB

Our roots are grown from Myatt's Linnaeus seed—
a large, tender pink variety.

	6 for	12 for	25 for
1/2 in. (Postpaid)	\$0.30	\$0.55	\$1.00
5/8 in.	.40	.75	1.35
1 1/2 in.	.70	1.20	2.15

ASPARAGUS

Asparagus is among the most welcome of the early spring vegetables, and deserves a place in every garden. Plant Neosho roots, and be sure of the finest vegetables for your own table or for sale. Don't forget Neosho's direct-from-grower-to-you prices save you money. Order these early spring vegetables in plenty of time for planting!

MARY WASHINGTON ASPARAGUS

The most resistant to rust, and is superior in size, color and flavor.

	Per 25	Per 100
1-year	\$0.35	\$0.95
2-year	.50	1.50

CURRANTS

DIPLOMA

(Mid-season to Late)

Very hardy. Large, dark red. Clusters compact. Fine quality; drought resistant.

PERFECTION

(Mid-season)

Large, bright red berry in long, compact clusters; sprightly, sub-acid. Vigorous and productive.

PRICES OF CURRANTS 2-Year, No. 1 Plants

Variety	3 for	12 for
Diploma	\$1.00	\$2.75
Perfection	1.00	2.75

NEOSHO STANDARD PEACH VARIETIES

The Pride of the Ozarks

THE FOLLOWING Standard Varieties have stood the test of many years for quality, hardiness, early bearing and heavy production. When you wisely invest in Neosho stock you buy the finest quality, tested varieties.

Our Guarantee is your protection—you buy with confidence when you invest in Neosho stock.

PRICES OF PEACHES (Standard Varieties)

1-Year on 2-Year Root

Height	Each	5 Rate	25 Rate	100 Rate
18-24 in.	\$0.20	\$0.15	\$0.12	\$0.10
2- 3 ft.30	.25	.16	.14
3- 4 ft.40	.35	.30	.25
4- 6 ft.50	.45	.40	.35



BELLE OF GEORGIA

(White Freestone)
(Midseason.) An unusually handsome large Peach. Creamy white blushed with red; good quality. Ripens August 1st.

CARMAN

(White Semi-Freestone)
(Early.) A general favorite. Succeeds in a great variety of soils and withstands trying climates. Bears abundantly; remarkably hardy in wood and bud. Ripens July 12th.

CHAMPION

(White Freestone)
(Midseason.) An exceptionally high quality, attractive, hardy white Peach. It has a peculiar honeyed sweetness; ideal for home use and local markets. Ripens August 1st.

ELBERTA

(Yellow Freestone)
(Midseason.) The most widely planted commercial Peach. Very large, golden yellow. Tree is very productive, yielding large quantities of uniform, highly colored fruit. Ripens August 10th.

LATE CRAWFORD

(Yellow Freestone)
(Late.) High quality, scarcely equalled in richness of flavor. Adaptable to a wide range of soil and climate. Ripens August 18th.

ROCHESTER

(Yellow Freestone)
Large, with very sweet, delicious flavor. Keeps and ships well. Strong grower, hardy; bears young and regularly. Ripens July 25th.

LATE ELBERTA

(Yellow Freestone)
A large yellow Peach with red cheek, of Elberta type, ripening last of August, extending the Elberta season twenty days.

ELBERTA CLING

(Yellow Clingstone)
(Midseason.) The best yellow clingstone; especially fine for canning, preserving and pickling; large, yellow, round. Ripens August 15th.

EROSE

(Early Rose. Red and White Clingstone)
(Early.) It has a delicious sweet flavor, red flesh, medium size. The best early Peach. Ripens July 5th.

J. H. HALE

(Yellow Freestone)
(Midseason.) Very large in size; beautiful yellow overlaid with red, and has a firm, fine-grained, yellow flesh of good quality. It colors up a week before maturity. Ripens 3 to 7 days ahead of Elberta.

MAYFLOWER

(White Semi-Clingstone)
(Very early.) Earliest Peach to ripen. Good size and quality. Ripens June 25th.

INDIAN BLOOD

(Clingstone)
(Late.) An old-fashioned favorite of fine flavor. Flesh is blood-red color.

HEATH CLING

(White Clingstone)
(Very late.) Best to preserve or pickle whole. Exceptionally good keeper. Ripens September 20th.

HILEY

(White Freestone)
(Midseason.) Hiley is the earliest commercial freestone, white-fleshed Peach; better in quality than most of its season. Flesh is firm, sweet. Good shipper. Ripens July 20th.

KRUMMEL

(Yellow Freestone)
(Very late.) A large Peach, one side a little larger than the other. A rich golden yellow blushed with carmine. Good quality. A good keeper and shipper. Ripens September 10th.

RED BIRD

(Semi-Clingstone)
An unusually large, early, commercial variety. Creamy white covered with bright red; a most handsome Peach. Ripens July 1st.

STRAWBERRIES

This is an unusual Neosho Special Collection. One hundred and twenty-five Strawberries, including 25 Ever-bearing, 50 Blakemore, and 50 Aroma, 125 in all, for only \$1.00. Order this collection, and also see the Neosho Red, White and Blue Grape Collection on page 32 of this Buyer's Guide.

125 STRAWBERRY PLANTS \$1.19

All Hardy Neosho Varieties

Hoyleton, Ill.
October 1, 1942

Neosho Nurseries:
Neosho, Mo.

Gentlemen:

Please send me your price list for peach trees. We are well satisfied with the 1000 trees received four years ago. They produced their first crop this year, making a total of 2400 bushels.

HARLAN SCHNAKE

PEACH TREE SPECIAL

Elberta
Golden Jubilee
Hale-Haven
Heath Cling
J. H. Hale

8
18-24 in.
\$1.00
Postpaid

SPECIAL VARIETIES of PEACHES

IMPROVED LATE CRAWFORD

Ours is a special strain of the wonderful Crawford Peach; better in quality, harder in tree and surer in bearing than regular Late Crawford. About 10 days after Elberta.

SHIPPER'S LATE RED

A red-blushed yellow freestone of great size, ripening 10 days after Elberta. Bears well; fruit of excellent quality.

NEOSHO POPULAR MIKADO

A Peach of Elberta quality and flavor; ripens July 1st. Of large size, very hardy and productive; the best early cling.

RED GAGE ELBERTA

A wonderful improved bud sport of the Elberta Peach which we can recommend most highly. Ripens two to three days after Elberta. Is of wonderful size and improved color. Most outstanding feature of this Peach is its resistance to disease and hardiness in bud; crops every season.

POLLY

A variety which has produced with good results as far north as Minnesota and the Dakotas. A creamy white freestone with red blush. Early.

RED HAVEN

A great new commercial Peach introduced by South Haven, Michigan, Experiment Station. Beautiful color, yellow flesh, freestone; very firm. Colored completely over with a brilliant red. Flesh and color resembles J. H. Hale. Ripens a week ahead of Golden Jubilee. This Peach should be in every commercial orchard.

HARDY OZARK SPECIAL

PRICED TO FIT YOUR POCKETBOOK

	Each	5 Rate	25 Rate	100 Rate
2-3 ft.	\$0.40	\$0.30	\$0.25	\$0.20
3-4 ft.50	.40	.35	.30
4-6 ft.65	.55	.50	.45

PEACHES (IMPROVED VARIETIES)



FAIRS BEAUTY

Hardiness, great beauty, high quality recommend this Peach for most all sections. Unrivaled as an early canning variety. An early Peach following Golden Jubilee three to five days. Tree vigorous, spreading, very hardy in bud, often producing a crop when other varieties are winter-killed. Fruit is medium to large in size, skin a deep golden yellow blushed with bright red, the flesh is firm, tender, melting and juicy. Freestone, clinging slightly when the Peach is hard ripe. An excellent market and canning Peach which is adapted to both commercial and home use. The Fairs Beauty originated near Tyler, Texas, and in trial planting shows its adaptability to central and eastern growing conditions.

NEOSHO EARLY ELBERTA

Our own special strain of Early Elberta that we have fruited for years. Ripens 5 days ahead of Elberta. A smooth-skinned Peach, yellow background with bright crimson blush. Much better flavor than regular Elberta and of good size. Brings top prices on every market.

HALE-HAVEN

A magnificent cross between the wonderful quality of J. H. Hale and the hardiness of South Haven. Originated at Michigan Experiment Station. A most desirable commercial variety, steadily gaining favor because of wonderful size, color and shipping qualities, hardiness of bud and vigor of tree. A profit-making variety you cannot afford to overlook.

GOLDEN JUBILEE

A beautiful yellow freestone Peach ripening 25 days ahead of Elberta. Good size and quality. Originated by New Jersey Experiment Station. One of the best shippers of the early Peaches. Tree vigorous, blooms later and is harder than most other varieties. Why not try a few Golden Jubilee trees this year . . . raise these hardy, yellow freestone Peaches that ripen 25 days ahead of Elbertas. See page 2 for colored illustration of Golden Jubilee.

Neosho's

IMPROVED PEACH VARIETIES

New and improved varieties of Peaches have been the biggest forward step in the nursery business. Improved quality and appearance means ready sale at higher prices. Improved hardiness means heavy crops year after year. Plant new and improved varieties for greater profits. There is always a heavy demand for our improved varieties, so please send in your orders early. We do not like to disappoint any of our customers.

ALTON

This Peach in our own orchard has proven one of the hardiest, most profitable of the Belle of Georgia type, ripening about half way between Red Bird and Elberta. It is a semi-cling, white Peach with beautiful red blush. You'll have a crop of **Altos** whenever seedlings bear. Ripens about July 15th. The tree is strong, stocky, good grower, well-branched, and it is an extremely good, regular bearer. All in all, the Alton is a money-maker for the farm or home.

FRANKS

This Peach highly recommended by Missouri Experimental Station, has proven hardiest and most profitable Peach on their grounds. Fine flavored, large yellow cling covered with red; ripening 5th of September. Clings always make good market Peaches. The fruit is beautifully blushed, firm, rich, most delicious in flavor. You will find the Franks a very superior Peach because of its great size, beautiful color, high quality, and high production.

Alton

Hale-Haven

PRICES OF IMPROVED PEACHES

	Each	5 Rate	25 Rate	100 Rate
18-24 in.	\$0.25	\$0.20	\$0.15	\$0.12
2- 3 ft.30	.25	.20	.18
3- 4 ft.40	.35	.30	.25
4- 6 ft.55	.50	.45	.40

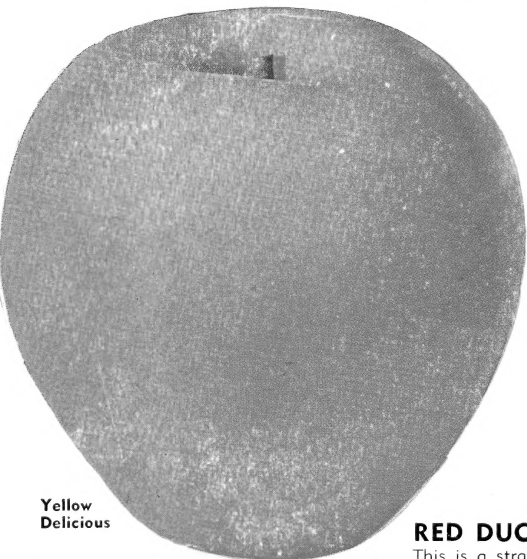
Neosho Early Elberta

NEOSHO Improved APPLE VARIETIES

THESE varieties are considered the finest, heavy producing strains, and Neosho Nurseries have always been one of the leaders in the production of hardy, money-making Apple tree varieties. You buy with confidence when you buy Neosho Apple Improved Varieties. Plant these summer, fall and winter Apples. Then you can have Apples almost the year around.

GOLDEN LODI

A large waxen Apple of the Transparent type. The color is the clear, attractive yellow of the Transparent but they handle and keep much better because of the somewhat thicker skin and firmer flesh. Because of their size they may be picked for market or culinary use at the same time as Transparent. It meets the requirements of a variety for home planting because the Apples may be used over such a long period of time and the fact that it has the same high cooking qualities as Transparent.



Yellow
Delicious

YELLOW DELICIOUS

Popular, big, beautiful yellow Apple. Has a wonderful flavor, excellent quality, firm flesh, and fast ripening quality. The illustration above will give you some idea of the beauty of this fine Apple.

GRIMES GOLDEN

Is the best quality and most profitable yellow Apple; a rich golden color, fine flavor and aroma, an ideal dessert Apple and an equally fine cooker. You cannot go wrong on this beauty because it is a definitely profitable Apple, easy to grow, hardy, and a prolific bearer.

TURLEY WINESAP

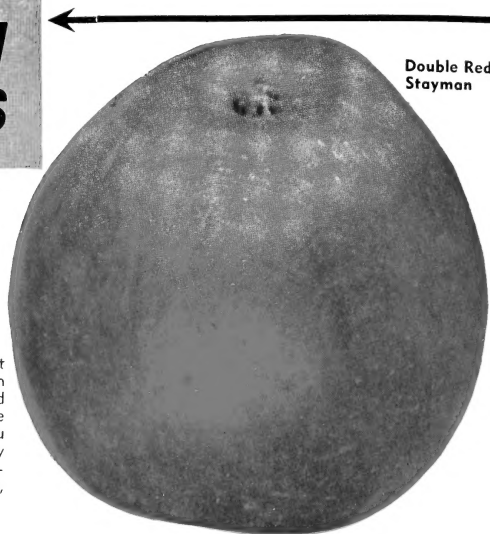
A truly fine quality Apple of a beautiful ruby-red color of the Stayman type. Absolutely does not crack. This is Indiana's greatest gift to the Apple industry and their most precious crop. You, too, will find it a profit maker.

WHETSTONE

A successful cross between the popular Neosho Jonathan and the hardy red-striped Ben Davis—a real profit-maker at low cost. These are popular sellers and always bring good market prices in season. Add a few Whetstones to your Apple orchard and increase your annual harvest profits.

RED DUCHESS

This is a strain of the Duchess. The only difference is that it colors somewhat earlier, and better, which is a big advantage for the commercial Apple grower. Profits are larger because of the earlier marketing quality. Plant a few of these in your orchard this year.



Double Red
Stayman

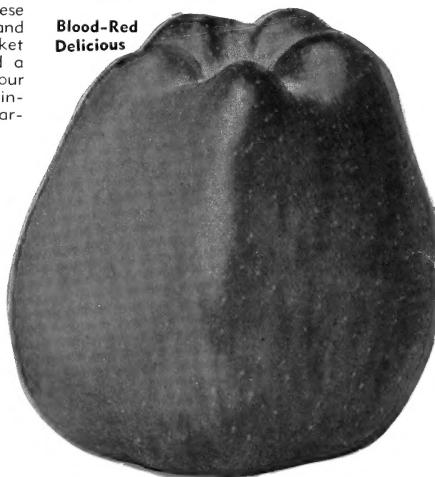
DOUBLE RED STAYMAN

Everyone is familiar with the wonderful, early coloring qualities of the Red Stayman. The Neosho Dark Red Stayman is a marvelous improvement over many Stayman Apples; has more color and keeping qualities. It is the solid dark red which makes it a universal favorite.

DARK RED JONATHAN

You increase your profits when you plant Dark Red Jonathan. This is an improved strain of Jonathan, and the most profitable Apple obtainable. The Dark Red Jonathan attains a brilliant red color two weeks before ripening, and this, in turn, gains the advantage of higher market prices for the grower. Early marketing also eliminates windfalls.

Blood-Red
Delicious



BLOOD-RED DELICIOUS

Has all of the good qualities of the common Delicious, but colors out a deeper red, and 2 to 3 weeks before the common Delicious begins to take color. This means earlier profits and bigger profits for the grower because earlier picking, earlier marketing, and more **extra fancy grade**, with little or no windfalls, and color to get the best prices.

NEOSHO 2-YEAR APPLES IMPROVED NEOSHO VARIETIES

	Each	5 Rate	25 Rate	100 Rate
2-3 ft.	\$0.35	\$0.30	\$0.25	\$0.20
3-4 ft.45	.40	.35	.30
4-6 ft.60	.50	.45	.40

POPULAR IMPROVED NEOSHO APPLE VARIETIES

DELUXE

A large yellowish Apple ripening July 1st. A good grower and heavy producer.

WRIGHT

Practically identical with Jonathan in color and quality, somewhat larger, ripens a week to ten days later. Hangs on tree better and is a vigorous grower of good foliage.

CONARD

Quality midway between Jonathan and Ben Davis; might be termed Winter Jonathan.

ANOKA - The Old Folks' Apple

The second year, big, full sized crop; earliest and heaviest bearing Apple. Hardy in all climates; never winter-kills. Can be grown anywhere in the United States. Ripens in August but can be used a month earlier. Apples are good sized, well formed, beautifully colored. Has proven to be one of the very best early summer Apples for all purposes.

RUBY-RED ROME BEAUTY

Identical with the Rome Beauty except that it colors earlier and has more red color. Hence, it is a more profitable Apple for the grower. This is also a hardy, vigorous Apple tree, and is a popular favorite in almost every section of the Apple country.

Virginia and Hibernial Hardy Crab Understocks

TO PREVENT heavy losses from drought or winter injury, many commercial growers are planting hardy understocks in their orchards and top-working their own trees. For this purpose the two hardiest understocks recommended by the Iowa Experimental Station are the Virginia and Hibernial Crab Apple. Careful consideration should be given as to what varieties are put on Virginia and those top-worked onto Hibernial, and one should consult a special bulletin on this subject which is furnished by the Iowa Agricultural Experiment Station. Write to Ames, Iowa.

EXCELSIOR

(Fall.) Very large for a Crab Apple; nearly as large as a medium sized Apple. Very attractive yellow, almost covered with bright red; excellent in quality for dessert and for culinary uses.

HYSLOR

(Early Winter.) Large, very brilliantly colored, dark red or purplish, overspread with thick blue bloom; good for culinary purposes.

STANDARD VARIETIES

of STURDY NEOSHO 2-YEAR APPLES

DO YOU know that you can buy a few trees which will last a lifetime, producing hundreds of bushels of Apples, for about what you would pay for three bushels of Apples?

2-YEAR APPLES

	Standard Varieties			
	Each	Rate	Rate	100
2-3 ft. . . .	\$0.30	\$0.25	\$0.20	\$0.16
3-4 ft.40	.35	.30	.25
4-6 ft.50	.45	.40	.35

BEN DAVIS. (Winter.) Roundish, large, red striped cooking Apple which produces heavily and is a fine keeper.

BLACK BEN. (Winter.) The best of the Ben Davis family. It attains a much higher color than Ben Davis or Gano. The tree is hardier, more vigorous and more prolific than Ben Davis. Fruit is large, solid dark red.

DELICIOUS. (Winter.) Who is not familiar with this popular Apple? Who does not appreciate its unexcelled flavor, its beauty of form and color, its fragrant aroma? It finds a ready sale at high prices. Tree vigorous, hardy, is fruiting in nearly every state.

EARLY HARVEST. (Midsummer.) A yellow, medium sized Apple of very good quality for either dessert or cooking. Comes into bearing young.

GRIMES GOLDEN. One of the best quality and most profitable yellow Apples. A rich golden color, fine flavor and unusual aroma. Ideal dessert Apple and an equally fine cooker.

JONATHAN. (Fall.) A grand, good Apple; once tasted, always wanted. Bright solid red; aromatic flavor and juice full of snap and sparkle. Medium size; good to best quality. Bears young; good crops regularly. Fine for home and commercial planting.

KING DAVID. (Fall.) Bears heavy crops year after year. Medium size; very dark, rich garnet-red, showing almost a purplish black on the sunny side. Tree hardy, vigorous grower; bears young. Often used as a filler.

MAMMOTH BLACK TWIG or ARKANSAS. (Winter.) A large Apple of good quality; a dull green or deep yellow overspread with red; good quality; excellent keeper.

PARAGON WINESAP. (Winter.) Paragon has the large size and good quality of the Stayman, combined with the dark red color of the old Winesap.

ROME BEAUTY. (Winter.) Large, roundish Apple, handsomely colored and striped with bright red; good quality. Splendid storage Apple; a splendid bearer; blooms late.

We can supply one-year whips of select quality. Prices on request.



Yellow Transparent

STAYMAN WINESAP. (Winter.)

Largest of the Winesaps, striped and splashed bright crimson. Splendid quality. Reliable annual cropper.

WEALTHY. (Late Summer.)

A most dependable and widely planted late summer Apple; bright red striped; medium to large size. Ripens over a long season. Very good quality. Tree upright grower; often used as a filler; very hardy; bears young.

WILSON JUNE. (Midsummer.)

A deep, solid crimson like a Red June; large, good quality. Hardy, vigorous, very productive, bears young. Most beautiful of its season; good shipper.

WINESAP. (Winter.)

One of the oldest and most popular Apples; a good shipper and an exceptionally good keeper in ordinary and cold storage. Splendid bright red, indistinctly striped with dark purplish red; good quality. Medium size. Hardy; a heavy, regular bearer.

WINTER BANANA. (Winter.)

Very showy, bright yellow, with a pinkish red cheek noted for its brilliant, transparent waxen appearance.

YELLOW TRANSPARENT. (Early Summer.)

The best extra early Apple; medium size; a beautiful clear yellow; smooth, waxen, brilliant skin. Unexcelled for pies, tarts and apple sauce. Tree extremely hardy, upright, compact grower; often used as a filler; reliable cropper.

YORK IMPERIAL. (Winter.)

Bright pin-striped with dark red; fair quality. Its oblique or lopsided shape is a notable characteristic. A very heavy bearer.

Via
Private
Plane



for **NEOSHO** Stock

Mr. John Patch, of Welch, Oklahoma, is a satisfied Neosho Nurseries customer. He recently flew his private plane from Welch, Oklahoma, selecting Neosho stock and carrying it to his ranch-farm at Columbus, Kansas. Then made a return trip to Neosho for the balance of the stock ordered, and returned in his plane with this stock to the Columbus, Kansas, ranch. Mr. Patch wanted to get his stock quickly and he wanted to come to the Nurseries to select each tree and shrub. We always welcome visitors who find it convenient to come direct to the Nurseries.



• The ABOVE photograph shows Mr. John Patch and nurseries employees at the air field. They are loading the first shipment of Neosho Nurseries stock which Mr. Patch purchased and flew in his own plane to his ranch at Columbus, Kansas.

**"YOU WOULD
HARDLY BELIEVE
YOUR EYES"**

writes

Dr. H. T. Hamblen

February 4, 1942

If you could see the growth of the trees I purchased of you two years ago you would hardly believe your eyes. They are in diameter as large as my two hands can span. I have a beautiful grove now, the trees were planted 25x40 feet and some of the branches are about touching. Am tickled with my grove of pretty trees.

Thanking you for such good trees and those that grew.

Sincerely,

DR. H. T. HAMBLEN
Houston, Texas

MOTHER NATURE BLESSED US!

THERE'S A REASON for Neosho's superior plants and trees! Mother Nature has blessed this famous Ozark Region—with favorable weather conditions—a long growing season—and wonderfully fertile soil. We own and operate 400 acres of Ozark Hagerstown silt, loam soil long recognized by horticulturists as the finest type of soil to produce plants with strong, vigorous root systems.

This gives us a great advantage in producing the finest trees and plants at lowest possible cost. And it gives you an advantage, too—as we pass this saving on to our customers.

**NEOSHO
SPECIAL**

HERE is another special introductory offer. An ornamental bush with bright red, edible fruit. For a limited time only we offer two Bush Cherry plants for only.

BUSH CHERRY

2 for \$1³⁹
3-4
ft.

SAVE the "Middleman's" Profit!

NO EXTRA MIDDLEMAN'S PROFIT WHEN YOU BUY DIRECT FROM THE WIDELY KNOWN NEOSHO NURSERIES. Ordering from Neosho is like buying "direct from the factory." For our factory is the good earth. We raise our own plants, and sell direct from the ground to you—doing away with the middleman. What would ordinarily be the middleman's profit—is passed on to you in lower prices. So order at Neosho's lower direct-from-the-grower price—and get the highest quality stock—at the lowest possible cost!

We've mentioned many times in our catalog that we own and operate 400 acres of fertile land in the growing of our nursery products. But this hardly gives a true picture of our extensive operations. When I say we grow 100,000 peach trees, 60,000 apple and a quarter million shrubs, that's different. Then let's add 20,000 roses, 100,000 evergreens, 10,000 shade trees and countless other items. You can readily picture then the Neosho Nurseries as one of the largest in the United States who not only offer the widest assortment of new and improved varieties from which to make your choice, but hundreds of specimens of each item. From field to air conditioned storage all stock is transported in enclosed and covered air-tight trucks especially constructed for this purpose.

LATE DUKE

A LARGE, heart-shaped, dark red, semi-sweet variety with hardy quality that succeeds well here in the Middle West.

	Each	5 Rate
3-4 ft.	\$0.60	\$0.50
4-6 ft.90	.80

NEOSHO CHERRIES (Sweet)

THESE ARE THE Napoleon, Governor Wood, and Black Tartarian, as described on the opposite page. All sweet Cherries of unusual quality, select trees, and offered at the present low prices for a limited time.

	Each	5 Rate	25 Rate
3-4 ft. . .	\$0.60	\$0.55	\$0.50
4-6 ft. . .	.85	.80	.75

FAMOUS NEOSHO CHERRIES!

*The
World's
Finest
Cherries!*

EASY TO RAISE — GROW RAPIDLY

NEOSHO CHERRIES (Sour)

PRICES—Early Richmond, Montmorency

	Each	5 Rate	25 Rate
2-3 ft., 5/16 in. cal.	\$0.50	\$0.45	\$0.40
3-3½ ft., 7/16 in. cal.60	.55	.50
3½-4 ft., 9/16 in. cal.75	.70	.65
4 ft. up, 11/16 in. cal.80	.75	.70



Neosho Montmorency (Sour)

A Sweet Cherry planted alone is not likely to bear fruit, because it is self-sterile. Plant a Black Tartarian with any other Sweet Cherry.

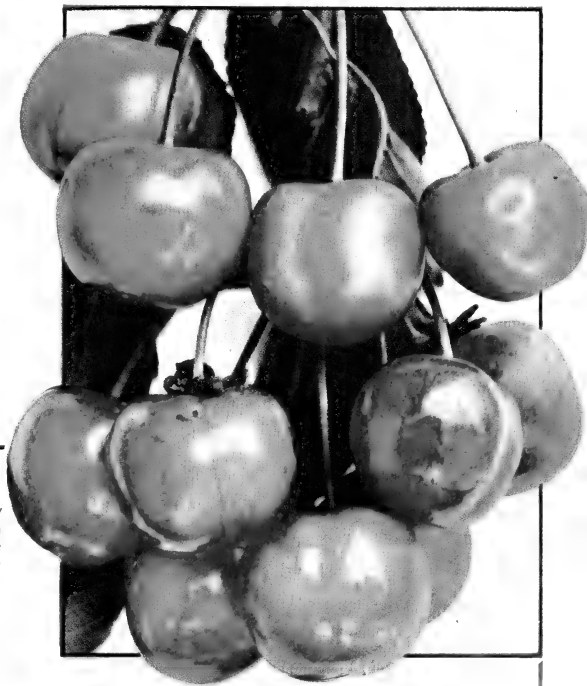
BLACK TARTARIAN. (Sweet.) Most widely planted Sweet Cherry east of the Mississippi. Beautiful lustrous, purplish black when ripe. Medium size for Sweet Cherry, very good quality. The tree is a very large, vigorous, upright grower. Very productive and regular bearer. Early.

GOVERNOR WOOD. (Sweet.) Yellowish white tinted with crimson; large. Very good quality; ripening early, with Black Tartarian; blooms early.

NAPOLEON. (Sweet.) The best yellow Cherry. Often sold and grown as Royal Ann. Best of the sweets for dessert and canning.

MONTMORENCY. (Sour.) The most widely planted Cherry. Productive and a regular bearer. Colors early before ripe—a distinct advantage for shipping. The fruit is roundish, plump and a beautiful glowing red. It hangs in clusters, making picking easy. The fruit does not crack or rot, even in very hot weather. It hangs on without dropping after it is dead ripe. The flesh is rich, sprightly and pleasant. A good shipper and a good canner. Does not mash down in the box.

EARLY RICHMOND. (Sour.) The favorite early bright red May sour Cherry. Fruit is medium size. A good canner. Tree is medium size. Ripens about a week earlier than Montmorency.

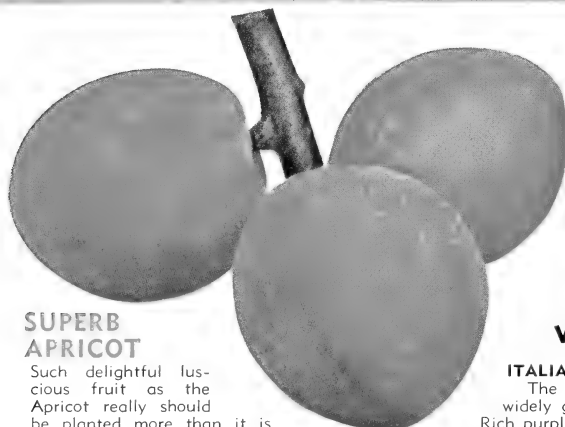


Neosho Napoleon (Sweet)

IMPROVED HARDY GOLDEN APRICOT

WHO does not like apricot sauce and preserves? And here is an improved Hardy Golden Apricot that wins favor everywhere.

	Each	5 Rate	25 Rate
18-24 in.	\$0.40	\$0.30	\$0.25
2- 3 ft.50	.45	.40
3- 4 ft.70	.60	.50



SUPERB APRICOT

Such delightful luscious fruit as the Apricot really should be planted more than it is, since it ripens just after the early cherries, and before the best peaches. Apricots will stand more winter cold than peaches, although the bloom is more apt to be injured by spring frost. A northern or eastern slope is best so the opening of the buds will be retarded and the danger of frost damage lessened.



Italian
Prune
Plum

SPECIAL VARIETIES

ITALIAN PRUNE. (Late.)

The largest, best and most widely grown of the Prunes.

Rich purplish blue. Large size; flesh yellow, aromatic, juicy and sweet.

PRESIDENT PLUM. The largest of all the Plums. A beautiful dark purplish black with a heavy bloom. Ripens late, 10th of September. A wonderful rich flavored freestone, solid flesh Plum. A fine, profitable market Plum, and splendid for home use as well.

★ Italian Prune, Surecrop Nectarine, Superb Apricot, President Plum, Shropshire Damson, Stanley Prune.

	Each	5 Rate	25 Rate
18-24 in. ...	\$0.35	\$0.30	\$0.25
2- 3 ft.50	.40	.30
3- 4 ft.60	.50	.40
4- 6 ft.70	.60	.55

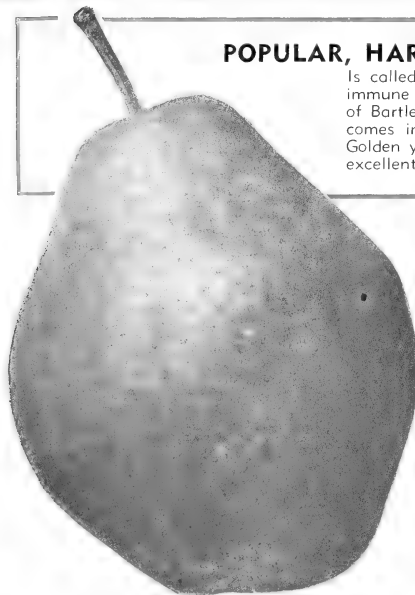
NECTARINE, SURECROP

A cross between peach and plum. Has smooth skin like a plum and seed like a peach. Flesh and flavor of both plum and peach. Quality unusually pleasing. Color beautiful bright red; size about same as medium size peach. Freestone.

NEOSHO *Famous Quality* PEARS

POPULAR, HARDY, DOUGLAS PEAR

Is called Blight-Proof because it is practically immune from blight. A large, handsome Pear of Bartlett quality that ripens in early fall and comes into bearing the second or third year. Golden yellow flushed with pink; tender, juicy, excellent flavor.



	Each	5 for
2-3 ft.	\$0.50	\$2.00
3-4 ft.70	3.00
4-6 ft.90	4.00

FAMOUS NEOSHO PEARS (Standard Varieties)

	Each	5 Rate	25 Rate
ANJOU, BARTLETT, KIEFFER, FLEMISH BEAUTY, WINTER SECKEL.			
2-3 ft.	\$0.40	\$0.35	\$0.30
3-4 ft.50	.45	.40
4-6 ft.70	.65	.60

ANJOU

(Fall.) Large, heavy, greenish yellow with dull red cheek, often russeted. Very good quality and keeps late. This beautiful fall Pear develops a very heavy fruit, and the unusual color when ripened attracts favor in all markets. This is truly one of Neosho's best sellers, and a real money maker for the fruit farmer.

BARTLETT

(Late Summer.) The leading commercial variety, one of the most popular for dessert and canning. Large, clear yellow with blush on sunny side. Flesh is white, fine grained, juicy and sweet. Tree is vigorous, very productive, hardy, bears young. Here in the famous Ozark country the Bartlett has proved one of the most popular money-making varieties. Very juicy, sweet, and of highest quality.

PLUMS DIRECT TO YOU FROM THE GROWER

ABUNDANCE

(Early.) A pinkish red Plum. Medium juicy, sweet; yellow; sweet, aromatic. Tree is a vigorous grower.

AMERICA

(Midseason.) Beautiful yellow, red cheek, juicy, sweet. Very good for cooking. Very hardy. Blooms midseason.

BURBANK

(Midseason.) A dark red, roundish Plum, good quality and shipper. The flesh is a deep yellow, firm, very juicy, aromatic and sweet.

COMPASS CHERRY-PLUM

Is very hardy, bears young, often second

year. Fruit is bright red; sweet, juicy and fine flavor.

ENDICOTT

(Midseason.) Endicott combines the high quality of the European with hardiness and adaptability. One of the sweetest, juiciest Plums. It averages very large in size. Red.

SAPA

(Hansen Hybrid.) A large size purple Hansen Hybrid, with purple flesh full of rich juice of fine flavor. Bears heavy crops annually and begins fruiting the first year after planting. Succeeds everywhere, ripens middle of July. Fine for canning.

PRICES OF PLUMS (Standard Varieties)

	Each	5 Rate	25 Rate
18-24 in.	\$0.30	\$0.25	\$0.20
2- 3 ft.35	.30	.25
3- 4 ft.45	.40	.35
4- 6 ft.70	.60	.55

THIS hardy, fast-growing fruit is ideal for the back-lot farmer or the commercial grower. The following varieties are all outstanding Neosho Plums, specially selected for early, mid-season and very early fruit. We list only the best, thoroughly tested Plums, varieties that can be successfully and profitably grown all over America. They give you a wide choice, and, as always, you can depend on Neosho trees to give you "Growing Satisfaction."

OMAHA

(Early.) A large, round, coral-red Plum. Flesh is yellow and sweet. Strong, vigorous grower, hardy and productive.

WANETA

A Hansen Hybrid. Exceptionally hardy, withstanding extremely hot and dry weather. Often bears second year. Color purplish red, 2 inches in diameter.

WILD GOOSE

(Very Early.) An old-time favorite, bright red; medium size. Flesh is yellow, very sweet, quality fair to good. Good shipper and keeper.

NEOSHO PEARS THRIVE!

Direct to You from Our Famous! Ozark Mountain Nurseries

KIEFFER

(Winter). Large, yellow, russeted; flesh white, rather coarse. A market and kitchen variety that succeeds farther south where other varieties fail. Tree hardy, very vigorous, resistant to blight. Blooms early.

SECKEL

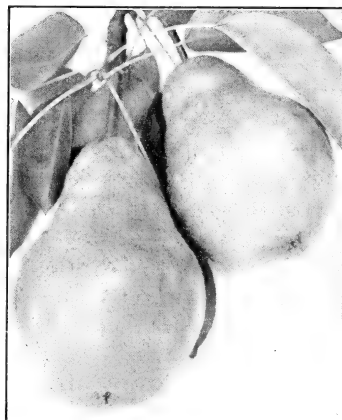
(Fall.) The standard of excellence for quality, small, yellowish brown with russet red cheek; should be first choice for family orchard. Slow grower, dependable, productive and very hardy, notably free from blight. Blooms midseason.

WINTER NELIS

(Winter.) The latest, best keeping Pear. Can be held in cold storage until spring. Medium sized, roundish, yellow russeted Pear with a short, heavy neck. Flesh fine grained, sweet, aromatic. Very good quality. And the fact that the Winter Nelis can be held in cold storage until spring or summer further enhances its value as a profit maker. Tree is very hardy, and fruit always firm, fine grained, juicy and sweet.

FLEMISH BEAUTY

(Early Fall.) Large, pale yellow, mostly russeted. A very juicy and sweet Pear; delicious, aromatic, easy to grow. This Neosho variety will do fine planted in sod right in your own yard—or along the lot line. It is one of the most widely planted early fall Pears. Bears young and heavily. There's a reason why Neosho stock is profitable. When you plant, remember that you are making an investment wisely by purchasing this fine quality stock.

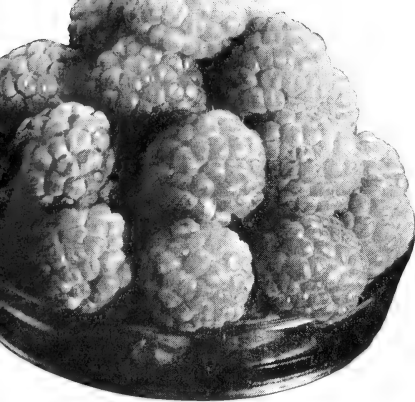


LINCOLN

(Summer.) Large, yellow; quality good to very good; similar to Bartlett but more resistant to blight. Succeeds farther south than Bartlett can be grown. It has stood the severest tests of intense, moist, summer heat and low altitude of the climate of Lincoln, Illinois, where it was originated by W. E. Jones. Comes into early bearing and bears heavy crops annually; very hardy. Blooms midseason.

ANJOU, BARTLETT, KIEFFER,
FLEMISH BEAUTY, WINTER
NELIS, LINCOLN, SECKEL

	Each	5 Rate	25 Rate
2-3 ft. ...	\$0.40	\$0.35	\$0.30
3-4 ft.50	.45	.40
4-6 ft.70	.65	.60



NEOSHO RASPBERRIES BLACK and RED



BOYSENBERRY

(A new introduction.) A cross between Blackberry, Raspberry and Loganberry. Immense size, delicious flavor, heavy bearer. Ripens over two-month period.

Per 10	Per 25	Per 100
\$1.00	\$2.00	\$7.00

YOUNGBERRY

The Youngberry is a cross between a Loganberry and a Dewberry. Berries extra large, often two inches long. Color dark purplish red. Flavor very much like Red Raspberry. Imagine a fruit of the quality of Red Raspberry and the size of a Dewberry. Very productive; fine for home use and local market. Hardy as far north as Kansas City.

Per 10	Per 25	Per 100
\$0.85	\$1.60	\$6.00

Fairfield, Illinois,
April 20, 1942.

"I ordered several trees from you last year, never lost a tree, all making rapid growth this spring. I also ordered some from two other nurseries and two-thirds of them are dead this spring. All were set out in same manner and at same time, so hardly think I am at fault. Higher priced trees than yours. Will buy from Neosho Nurseries when in the market hereafter."

E. R. RIGHTMYER.

ST. REGIS

(Red)
(Everbearing.) Bright red, small to large berries. Canes are hardy, prolific, healthy, drought-resistant. Bears very early; after old canes have borne, the young canes begin bearing and produce until frost. Very thorough cultivation is necessary, otherwise berries of first crop will be small and no second crop may form. Succeeds further south than other varieties. Prized for their delicious flavor, the St. Regis make their welcome appearance as the strawberries reach the end of their most productive season. Neosho Nurseries have made great forward strides in the improvement in the size of the fruit and in flavor, as well as in productive quality.

NEOSHO QUALITY WINS!

There's a reason for Neosho's superior plants and trees. Mother nature has blessed this famous Ozark region . . . with favorable weather conditions . . . a long growing season . . . and wonderfully fertile soil. We own and operate 400 acres of Ozark Hagerstown silt, loam soil . . . long recognized by horticulturists as the finest type of soil to produce plants with strong, vigorous root systems.

CHIEF

(Red)

The latest and best addition to Red Raspberry varieties. Might well be called Early Latham. It has all of Latham's good qualities plus the distinct advantage of ripening ten days earlier, yielding heavier and of much better flavor and shipping qualities. Whether you want only a few plants for your own use or want to plant out an acreage to sell the fruit, you certainly should plant some of this improved Red Raspberry.

CUMBERLAND

(Black)

(Midseason.) The most widely planted Black Raspberry because of its productiveness and quality. Berries are extra large, fine and sweet. The berries are immense size; very fine flavor; healthy, vigorous plants that will consistently produce tremendous crops. All in all, you will find the Cumberland midseason Black Raspberry ideal for both home and market production.

CUTHBERT

(Red)

(Late.) The superior Red Raspberry because of its highly superior quality and excellent flavor. The berries are large, uniform, rich crimson in color. Their firm quality makes the Cuthbert Red Raspberry a splendid fruit for canning. In short, the Cuthbert is one of the best all around money makers. Neosho stock is hardy, thrifty, easy to raise.

LATHAM

(Red)

Rich, brilliant red, large and firm berry. A good canner or table berry. Perfectly hardy, very heavy producer and most resistant to Mosaic. This berry originated in Minnesota, thus it is strictly a hardy, thrifty, persistent grower and will show good profits wherever it is raised. Set out a few Latham Red Raspberry bushes this year and find out for yourself just how profitable this Neosho winner really is—you will not be disappointed in this variety.

ALL OF THE ABOVE ARE PRIZE VARIETIES

RASPBERRIES—1-Year

St. Regis (Everbearing Red)	Per 10	Per 25	Per 100
Chief (Red)	} 60¢	\$1.10	\$3.95
Cumberland (Black)			
Cuthbert (Red)			
Latham (Red)			

RASPBERRIES—2-Year Transplants

St. Regis (Everbearing Red)	Per 10	Per 25	Per 100
Chief (Red)	} 95¢	\$1.75	\$6.50
Cumberland (Black)			
Cuthbert (Red)			
Latham (Red)			

We maintain a trial ground and test orchard for testing new varieties to find if they are suitable to soil and climatic conditions, to determine if they are hardy, productive and resistant to disease before offering them to our customers.

ASSORTED Tree Special

- 20 Apple
- 20 Peach
- 4 Cherry
- 4 Plum
- 1 Apricot
- 1 Nectarine

50
for
\$9.95

50 trees, our selection, 2-3 ft. grade, for \$9.95.

With this order FREE—2 Shrubs,
1 Chinese Elm, 4-5 ft.; and 5
Grape Vines.

Sturdy - Vigorous NEOSHO GRAPE VINES

All of these fruits are excellent when eaten fresh, and are fine for making jams, jellies and preserves, and for canning or drying. The varieties below—at Neosho's low direct-from-grower-to-you prices—give you a wide choice among the most popular and successful kinds. And, as always, you can depend on Neosho vines to give you "growing satisfaction."

AGAWAM (Red)

The most widely grown of the red Grapes. Large, rich, sweet and aromatic. Ripens after Concord.

2-year select vines (not prepaid)			
Each	5Rate	25Rate	100Rate
\$0.25	\$0.20	\$0.17	\$0.15
1-year vines (postpaid)			
.20	.15	.12	.10

CONCORD (Black)

The most widely planted Grape. Superior in hardiness and productivity and regularity in bearing and in ability to withstand disease and insects. It is the leader for making Grape juice.

2-year select vines (not prepaid)			
Each	5Rate	25Rate	100Rate
\$0.15	\$0.12	\$0.10	\$0.08
1-year vines (postpaid)			
.10	.08	.07	.06

DIAMOND (Green)

It is the hardiest most productive and vigorous of the green Grapes. It deserves a high place among the best for commercial and home vineyards. Blooms midseason.

2-year select vines (not prepaid)			
Each	5Rate	25Rate	100Rate
\$0.20	\$0.18	\$0.16	\$0.15
1-year vines (postpaid)			
.15	.12	.09	

NIAGARA (Green)

The most widely planted green Grape. Larger bunches and berries than Concord, as good, or better quality. Productive, vigorous, adaptable. Ripens about with Concord. Blooms midseason.

2-year select vines (not prepaid)			
Each	5Rate	25Rate	100Rate
\$0.25	\$0.20	\$0.17	\$0.15
1-year vines (postpaid)			
.20	.15	.10	

CAMPBELL'S EARLY (Black)

Bunch and berry are large; high quality. Ripens about two weeks before Concord. Blooms midseason.

2-year select vines (not prepaid)			
Each	5Rate	25Rate	100Rate
\$0.25	\$0.20	\$0.17	\$0.15
1-year vines (postpaid)			
.20	.15	.10	

DELAWARE (Red)

The standard of quality; the best table Grape. Unusually hardy; usually bears abundantly. Blooms rather late.

2-year select vines (not prepaid)			
Each	5Rate	25Rate	100Rate
\$0.25	\$0.20	\$0.17	\$0.15
1-year vines (postpaid)			
.20	.15	.10	

MOORE'S EARLY (Purplish black)

The most widely planted early commercial Grape. Ripens two weeks earlier than Concord. Good quality. It is best described as an early Concord. Blooms midseason.

2-year select vines (not prepaid)			
Each	5Rate	25Rate	100Rate
\$0.20	\$0.15	\$0.12	\$0.10
1-year vines (postpaid)			
.10	.08	.07	

WORDEN (Black)

Much better quality, larger berries and bunches and handsomer than Concord and is equally healthy, hardy, vigorous and productive. Ripens a week to ten days earlier than Concord.

2-year select vines (not prepaid)			
Each	5Rate	25Rate	100Rate
\$0.20	\$0.18	\$0.15	\$0.12
1-year vines (postpaid)			
.15	.12	.09	

NEOSHO EXTRA CHOICE TWO-YEAR No. 1 GRAPES

THESE Super-X Choice, 2-Year, No. 1 Grapes are the popular, fast growing, hardy, heavy bearing Fredonia, Cynthia, Caco, Portland, Sheridan—all excellent money makers.

FREDONIA

A new Grape which experts and most growers say will soon become the leading black Grape in America. It ripens early, 10 days before Moore's early. Berries are large, very juicy, and have delicious flavor. This vigorous, productive variety is unusually hardy. Plant some Fredonia vines this year.

Extra choice, 2-year, No. 1			
Each	5Rate	25Rate	100Rate
\$0.20	\$0.18	\$0.15	\$0.13

CYNTHIANA

Though in no sense a table Grape, it makes a rich, dark red, heavy-bodied wine of wonderful flavor and aroma. Ripens late, middle to last of September. This variety will thrive wherever wild Grapes grow.

Extra choice, 2-year, No. 1			
Each	5Rate	25Rate	100Rate
\$0.25	\$0.22	\$0.20	\$0.18

CACO

We consider this Grape one of the best varieties. The fruit is very large, rich and sugary, with a delicious melting flavor. It is the hardy, vigorous vine that assures the grower extra profits. The vines bear young, heavily and regularly. Ripens in August.

Extra choice, 2-year, No. 1			
Each	5Rate	25Rate	100Rate
\$0.20	\$0.18	\$0.15	\$0.13

PORTLAND

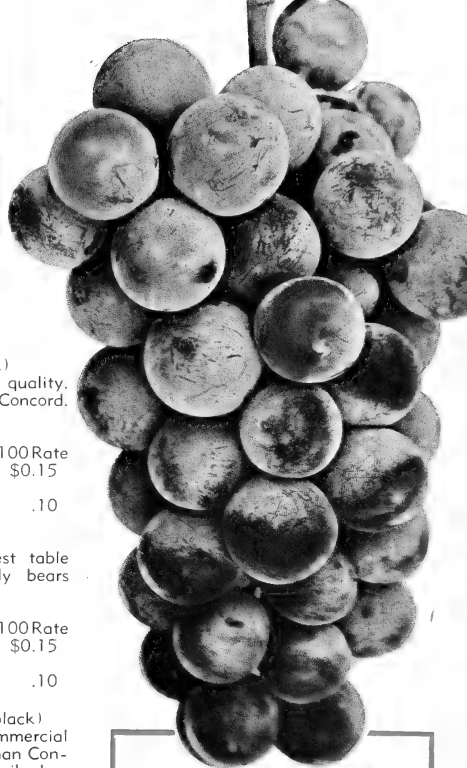
Earliest of varieties to ripen. Produces a large, white fruit with spicy and luscious flavor. A very hardy, popular, money-making variety. Usually ripens a few days ahead of Fredonia. The amber-white color of the fruit makes it one of the most popular Grape varieties.

Extra choice, 2-year, No. 1			
Each	5Rate	25Rate	100Rate
\$0.20	\$0.18	\$0.15	\$0.13

SHERIDAN

A new blue-black Grape that ripens a week after Concord. It has an even sweeter and richer flavor. Berries are very large, and the vine is an unusually heavy bearer. This is considered a choice Grape by most experts and commercial growers.

Extra choice, 2-year, No. 1			
Each	5Rate	25Rate	100Rate
\$0.20	\$0.18	\$0.15	\$0.13



**GRAPES REQUIRE
LITTLE ATTENTION**

**PRODUCE PROFITABLE
LOW COST CROPS
ANNUALLY**

*Raise More Grapes
for Health*



President Hoover



K. A. Victoria



Luxembourg

NEOSHO ROSE GARDEN OFFER!!!

Plant these 2-Year No. 1 Field-Grown Roses

PRESIDENT HOOVER

Large flowers of cerise-pink, flame, scarlet and yellow with broad, thick petals; very fragrant and handsome foliage. This magnificent Rose is pictured at the left. It is recognized everywhere as being one of the finest Roses, worthy of a place in every garden. Notice the glorious cerise-toned orange, yellow and scarlet in this richly perfumed and free-blooming beauty.

K. A. VICTORIA

The best white, with soft, pearly white blossoms tinted with a slight lemon in the center. It is very fragrant and has beautifully formed flowers on long, graceful stems. Excellent foliage. This is a strong, healthy, free grower and ready bloomer. Illustrated at the left.

RED RADIANCE

The same good habit and blooming quality of the Radiance but has a bright, cerise-red color. This is a favorite Rose of millions of Rose growers all over America. Hardy, healthy, free blooming. Illustrated below.



Red Radiance

8 • FRAGRANT BEAUTIES • BEST KNOWN VARIETIES • HARDY COLORFUL ROSES

AN IDEAL Neosho Collection of Everblooming Roses. Each an outstanding leader in its color, shape and size. Planted early, they will commence blooming in 7 to 8 weeks and give your garden a gorgeous, bloom-laden display never before attained, and also afford you a generous supply of cut flowers all season. These varieties are fully described in these pages, and each of the 8 varieties in this Special Neosho Rose Collection is illustrated in natural color.

Complete Collection

- | | |
|-----------------------------|--------------------------|
| 1 President Hoover | 1 Etoile de Hollande |
| 1 Kaiserin Augusta Victoria | 1 Pink Radiance |
| 1 Red Radiance | 1 Talisman |
| 1 Luxembourg | 1 Mrs. Pierre S. Du Pont |
- All eight of our finest 2-year, field-grown bushes for only

\$3⁹⁵

LUXEMBOURG

A fine, large, fully double, golden yellow blossom, and has vigorous habits. This colorful yellow shades to a blend of copper, as illustrated at lower left on this page. This is a well known and well liked Rose and we could not make up this fascinating Neosho Collection without including the beautiful Luxembourg, a true aristocrat of the garden.

ETOILE DE HOLLANDE

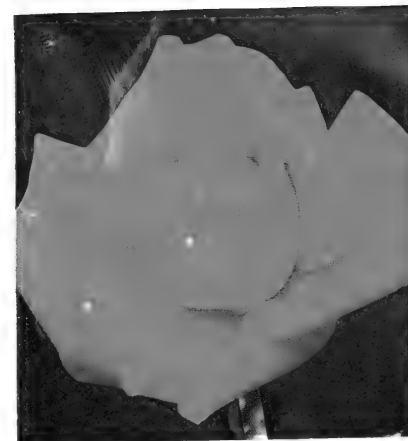
Long, pointed buds opening to immense size. It has an unusual velvety crimson color and can be produced with great freedom throughout the season. Look at the illustration below and you will at once understand why we call this the greatest of all red Roses. This is one of our big favorites and we know that most garden lovers would want the Etoile de Hollande included in any special offer or collection.



Etoile de Hollande

MRS. PIERRE S. du PONT

This Rose, as illustrated at the right, has buds of gold, opening into fine, large, beautifully toned yellow flowers. This beauty has won more medals as an outdoor Rose than any other variety—one look at the illustration and you will understand why. From early summer until freezing, it is a glorious sight with its rich golden yellow flowers which do not fade.



Mrs. Pierre S. Du Pont

TALISMAN

A glorious, multi-colored Rose, unfolding is broad, thick petals from a beautifully pointed bud. It is vivid cerise-pink, softly and perfectly flamed with yellow, orange and scarlet. It is delightfully fragrant. Study the beauty of the Talisman in the illustration at the right. This Rose was included in the collection because of its easy growing characteristics, exquisite bloom, and fine foliage.



Talisman

PINK RADIANCE

The great American pink Rose, planted everywhere because it makes good everywhere. Produces fragrant, beautiful blossoms all summer. Your garden will have Roses for cutting, for sick friends, for gifts to others not so fortunate as to have a Rose garden. This beauty is illustrated in the lower right corner of this page. The Pink Radiance will add much to your brilliant Rose display all through the summer months.



Pink Radiance

**SPECIAL
COLLECTION
OF EIGHT
VARIETIES
ONLY
\$3⁹⁵
EACH
VARIETY
ILLUSTRATED**



Climbing American Beauty

HARDY CLIMBERS OF UNUSUAL BEAUTY

AMERICAN BEAUTY

A strong grower with large flowers of a very pleasing rose-pink color. Very good for cutting, and blooms are exquisitely colored and unusually fragrant. One of the most popular Neosho Hardy Climbing Roses. 55c each; 5 for \$2.95; 12 for \$4.95.

SILVER MOON

The creamy white buds are long and pointed and open into semi-double, white flowers with golden yellow stamens. An excellent regular monthly bloomer. 55c each; 6 for \$2.95; 12 for \$4.95.

PAUL'S SCARLET

The most brilliant scarlet. Has semi-double flowers, freely produced. This variety is illustrated in natural color at right. Is a very hardy Rose and has strong climbing habit.

55c each; 6 for \$2.95;
12 for \$4.95.

MARY WALLACE

The flowers are semi-double, a bright and clear rose-pink with salmon base. These are often 4 inches across, appearing intermittently throughout the season.

55c each; 6 for \$2.95; 12 for \$4.95.

DR. W. VAN FLEET

Has long, pointed buds of rich flesh-pink. It is a hardy climber and a splendid variety for cutting. Blooms early and late, and thrives everywhere.

55c each; 6 for \$2.95; 12 for \$4.95.



→
Paul's
Scarlet
Climber

Everblooming Climbers

Each 65c 6 for \$3.50 12 for \$5.95

CLIMBING PINK RADIANCE. A beautiful two-toned vivid pink; fragrant, monthly bloomer.

CLIMBING KAISERIN AUGUSTA VICTORIA. Soft pearly white, shading to light lemon in center.

CLIMBING RED RADIANCE. The same favorite in climbers that it is in the bush Rose. Unusually thrifty grower of cerise-scarlet.

CLIMBING TALISMAN. Same as bush Rose, only in climbing form.



LARGE FLOWERING POLYANTHA Roses

THESE Neosho Monthly Bloomers are among the most popular large-flowering Polyantha Roses, all outstanding monthly bloomers and beautiful in color, with abundant fragrance that will fill the air in your garden and in your home.

Else Poulsen. Rose-pink.

Gloria Mundi. Orange-scarlet

La Fayette. Light cherry.

Cecile Brunner. Seashell-pink.

Chatillon. Vivid light salmon-pink.

Baby Ideal. Red.

Ellen Poulsen. Apple-blossom-pink.

Hardy as Spirea. Always in bloom. Require no spraying. All that they ask is a little cultivation. Plant these Roses by the dozens.

Each 6 for 12 for
55c \$2.95 \$4.95

MONTHLY BLOOMING 2-YEAR No. 1 FIELD GROWN ROSES

Each 55c; 6 for \$2.95; 12 for \$4.95

BETTY UPRICHARD. Brilliant copper-red buds and semi-double salmon-pink flowers, stained with copper-pink on the outside. A profuse bloomer and an outstanding variety.

COLUMBIA. Long-stemmed pointed flowers of a vivid pink throughout the entire season. Fragrant, and a good, vigorous grower.

ETOILE DE HOLLANDE. Long pointed buds opening to immense size, velvety crimson and produced with great freedom throughout the season.

FRAU KARL DRUSCHKI (Snow Queen). Large snow-white double flowers in June and some in fall. Strong grower.

HADLEY. Flowers freely with long pointed buds, rich crimson in color, and sweetly scented.

KAISERIN AUGUSTA VICTORIA. The best white, with soft pearly white blossoms tinted a slight lemon in center. Fragrant, beautifully formed flowers on long graceful stems. Strong, free, healthy grower.

LADY HILLINGDON. Beautiful apricot-yellow rose with lovely buds and exquisitely formed open blooms produced continuously. A strong, vigorous grower and free flowering.

LUXEMBOURG. A fine, large, fully double, rich golden yellow blossom, vigorous habit.

MRS. CHAS. BELL. A new member of the Radiance family; lovely shell-pink buds, globular blossoms, with shadings of soft salmon, sweetly perfumed.

PRESIDENT HOOVER. Large flowers of cerise-pink, flame, scarlet and yellow with broad, thick petals; very fragrant. Handsome foliage.

RADIANCE. Plants of wonderful foliage and vigor, constantly producing large, brilliant rose-pink blossoms of globular shape and intense fragrance.

RED RADIANCE. The same good habit and blooming qualities of Radiance, but a bright cerise-red.

TALISMAN. A glorious multi-colored rose unfolding its broad, thick petals from the beautifully pointed bud. Vivid cerise-pink, softly flamed with yellow, orange and scarlet. Delightfully fragrant.

Outstanding Varieties

CONDESA DE SASTAGO. Three-toned, red and copper inside, yellow outside.

EDITH NELLIE PERKINS. Pale salmon overlaid with gold.

EDITOR McFARAND. Deepest pink garden Rose. Perfectly formed buds clear, brilliant pink; long stems, fragrant. Vigorous, healthy grower.

MRS. PIERRE S. DU PONT. Buds are reddish gold, opening into beautiful yellow flowers.

ROSLYN. Beautiful tapering buds, large double flowers of golden yellow; one of the finest yellow Roses.

E. G. HILL. Beautiful long buds of perfect form. High centered flower of dazzling scarlet, shading to a deeper red as it develops. Free bloomer.

ROUGE MALLERIN. Scarlet, velvet, double—which does not blue or fade.

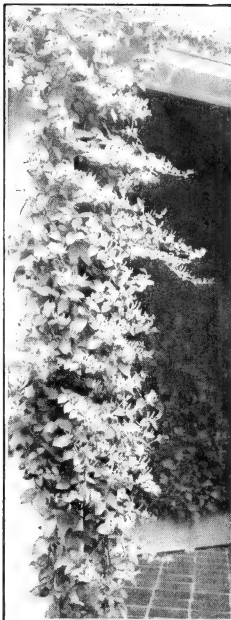
SOUEE THERESE. Long, dark yellow buds, free bloomer. Hardy.

CALEDONIA. Long pointed buds; pure white.

McGREGGY'S SCARLET. Has vivid, luminous scarlet color. A new Rose and a vigorous grower, producing freely large, perfect blooms on long stems.

These are all outstanding monthly bloomers:

Each 65c; 6 for \$3.50; 12 for \$5.95



Hall's Fragrant Honeysuckle

BIRD LOVERS COLLECTION

Shrubs With Berries for
Birds

- 1 Beautyberry
- 1 Snowberry
- 1 Green Barberry
- 1 Aronia

4 2-Yr. Plants, \$1
Postpaid for



Clematis Paniculata

TARTARIAN HONEYSUCKLE

For a quick growing, tall hedge this is ideal. Good foliage, pink blossoms, red berries. Hardy. Plant 3 feet apart.

	Per 10	Per 25
18-24 in.	\$2.25	\$4.75
2- 3 ft.	2.95	5.95
3- 4 ft.	3.50	7.95

NEOSHO VINES

are Leaders

HALL'S FRAGRANT HONEYSUCKLE.

Fine for covering porches, fences, caves, and banks. Leaves remain almost all winter. Produces fragrant white and yellow flowers.

Each 35c 3 for 90c

SILVER LACE VINE.

A new vine, grows 25 feet a year. Sprays of white flowers in fall.

Each 70c 3 for \$1.95

SCARLET TRUMPET HONEYSUCKLE.

Heavy growth; orange-scarlet flowers.

Each 40c 3 for \$1.00

TRUMPET VINE.

Its orange-scarlet trumpet-shaped blossoms cluster at tip of branches.

Each 40c 3 for \$1.00

WISTERIA, GRAFTED.

Large grapelike clusters of purple flowers in late spring. Sure to blossom.

Each 70c 3 for \$1.95

AMERICAN IVY or VIRGINIA CREEPER.

Fine for covering trees, rocky slopes, walls, etc.

Each 40c 3 for 95c

BOSTON IVY.

Clings to smooth surface.

Colors in fall. Each 40c 3 for \$1.00

ENGLISH IVY.

Evergreen leaves. Clings to walls. Plant on north or east exposure.

Each 45c 3 for \$1.25

BITTERSWEET, AMERICAN.

Very hardy, with large orange-crimson fruits all winter.

Each 40c 3 for \$1.00

CLEMATIS PANICULATA.

Good foliage.

Countless starlike flowers.

Each 60c 3 for \$1.50

CLEMATIS JACKMANI.

A large flowering type. Purple.

Each 75c 3 for \$1.95

CLEMATIS, MADAME EDOUARD ANDRE.

Very large single crimson-red flowers. For arbor or trellis.

Each 75c 3 for \$1.95

CLEMATIS, RAMONA.

Same as Jackmani, with sky-blue flowers.

Each 75c 3 for \$1.95

Fall Blooming Silver Lace Vine



SPIREA THUNBERGI

Makes a beautiful untrimmed hedge 4 feet tall. Soft feathery bright green foliage. Small white blossoms in early spring. Plant 2 feet apart. Per 25
18-24 in. \$5.95

IMPORTANT

When you buy Neosho stock you buy **direct-from-the-factory**, for our factory is the good earth. There is no middleman's profit. That is why we can give you better quality at a lower price.

Our office and packing house at Neosho covers 37,000 sq. ft. At Newtonia, 11 miles east of Neosho, where most of our Hagerstown silt loam land is situated we have many buildings, including a concrete storage house where the stock is graded and sorted without exposure to drying sun or wind.

Our storage at Neosho is the largest nursery storage in this part of the country, and temperature is controlled with an air-conditioning system.

OUR SPECIMEN PLANTS

Are the cream of our crops, carefully selected by hand for size, health and vigor, and from known high-producing families.

STANDARD PLANTS

A grade that compares favorably with most top grades from other nurseries, are dependable, carrying our liberal guarantee.

PARCEL POST PLANTS

Are lower in price because they are of small size suited for shipment by parcel post. The quality compares to our **specimen plants**.

WE CHALLENGE ANYONE TO MEET NEOSHO PRICES AND QUALITY ON THIS GROUP No. ONE

Green Barberry
Snowberry, Improved
Spirea, Froebel's Pink
Spirea Van Houttei,
White

	Each	5 Rate
Parcel Post	\$0.20	\$0.15
Standard	.25	.20
Specimens	.35	.30

The cream of the crop. Fine 3-year-old specimen shrubs for quick results. Standard Grade and Parcel Post size are also superior Neosho-grown stock, but of smaller size.



NEOSHO HEDGE PLANTS

AMUR RIVER (NORTH) PRIVET. Hardest of all the Privets; makes a good compact hedge of olive-green foliage. Per 25 Per 50 Per 100
12-18 in. \$2.25 \$3.75 \$5.95
18-24 in. 2.50 4.25 6.95
2- 3 ft. 3.25 5.50 9.95

THOMPSON'S PRIVET. Attractive, erect, gray-green Privet of extreme hardiness—drought resistant. Can be trimmed in any shape desired, or any height. Per 25 Per 50 Per 100
12-18 in. \$2.25 \$3.75 \$5.95
18-24 in. 2.50 4.25 6.95
2- 3 ft. 3.25 5.50 9.95

IBOLIM PRIVET. Vigorous, spreading habit. Hardy and holds foliage very late in the season. Should be planted 8 to 10 inches apart. Can be trimmed as desired in shape and height. Per 25 Per 50 Per 100
12-18 in. \$2.25 \$3.75 \$5.95
18-24 in. 2.50 4.25 6.95
2- 3 ft. 3.25 5.50 9.95

CALIFORNIA PRIVET. Glossy green foliage which holds its color in the late fall. One of the best plants for hedges. Plant 8 to 10 inches apart. Per 25 Per 50 Per 100
12-18 in. \$1.75 \$2.95 \$4.95
18-24 in. 2.25 3.75 5.95
2- 3 ft. 2.75 4.75 7.95

BARBERRY, GREEN. Trimmed or untrimmed hedge. A very effective barrier, because of its sharp thorns. Bright berries with orange and red foliage in fall. Per 25 Per 50 Per 100
12-15 in. \$3.25 \$5.50 \$9.95
15-18 in. 3.75 6.50 11.95
18-24 in. 4.50 8.00 14.95

SPIREA VAN HOUTTEI. Nothing more beautiful than a hedge of untrimmed Spirea. Carries good foliage throughout the summer. Plant 2 feet apart. Per 25 Per 50 Per 100
12-18 in. \$3.25 \$5.50 \$8.95
18-24 in. 3.75 6.50 10.95
2- 3 ft. 4.50 8.00 13.95



Neosho Amur River Privet

WELL PLEASED CUSTOMERS

Kansas City, Mo. April 7, 1942
I received the trees and am well pleased with them. They came in fine condition and I set them out the same day they arrived. They have sprouted their buds over one-half inch already, so put me down for a well pleased customer.

MRS. OLLIE BAKER Route 6 K. C., Mo.



Spirea Van Houttei

TWO OUTSTANDING NEOSHO SPECIALS

SPIREA, VAN HOUTTEI

Heavy 2-Year, 18-24 Inch
Postpaid

10 for \$1.00

SPIREA, ANTHONY WATERER

Crimson Flowers All Summer.
Postpaid

5 for \$1.00

GROUP No. TWO

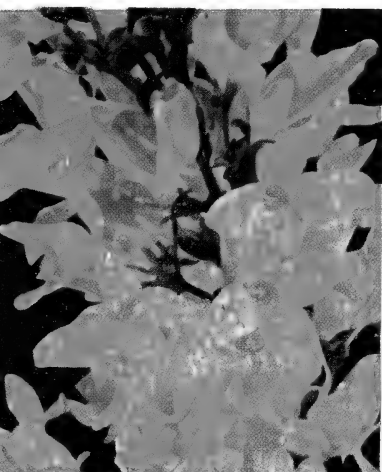
	Each	5 Rate
Parcel Post Size	\$0.30	\$0.25
Standard Grade	.40	.35
Specimen Grade	.50	.45

Althea, Pink and Red
 Cardinal Berry Bush (Aronia)
 Jet Berry Bush (Aronia)
 Barberrry, Red-Leaf
 Beauty Berry
 Butterfly Bush
 Desmodium
 Deutzia gracilis
 Deutzia Lemoinei
 Deutzia, Pride of Rochester
 Dogwood, Red-Twigged
 Golden Bell, Spectabilis
 Golden Bell, Weeping
 Golden Elder
 Honeysuckle, Fragrant
 Honeysuckle, Bush, Morrowi

Honeysuckle, Chinese Bush
 Honeysuckle, Tartarian, Red
 and Pink
 Jetbead
 Mock Orange, Lemoinei. Dwarf,
 fragrant.
 Regel's Fern-Leaf Privet
 Scarlet Flowering Quince
 Spirea Anthony Waterer. Dwarf,
 crimson.
 Spirea Thunbergi. Feathery.
 Spirea Billiardi. Pink spike.
 Spirea, Dwarf White
 Sumac, Fragrant
 Tamarix africana
 Weigela rosea



Neosho Red Barberry



Neosho Golden Bell

Athens, Ark.,
 April 3, 1942.

"Received my trees
 the 23th of March. Sure
 was proud of them.
 They are all so nice.
 I set them out on the
 30th by your instruc-
 tions, and they are all
 budding out fine, ex-
 cept the grapes, and
 they are green. I will
 care for them careful-
 ly."

J. W. MOTEW.

GROUP No. THREE

	Each	5 Rate
Parcel Post Size	\$0.40	\$0.35
Standard Grade	.50	.45
Specimen Grade	.60	.55

Almond, Pink-Flowering
 Arrow-wood
 Button Bush
 Beauty Bush
 Butterfly Bush, Improved
 Purple
 Grape Myrtle, Red, Pink
 Globe Flower
 Golden Senna
 Hypericum (Gold Flower)
 Indigo Bush
 Lilac, Persian
 Lilac, Chinese
 Hydrangea, Hills of Snow

Hydrangea, Large Flow-
 ering
 Mock Orange, Virginal,
 Double
 Mock Orange, White
 Bouquet
 Pearl Bush
 Rugosa Rose, Grootendorst,
 Pink and Red
 Snowball
 Sweet Shrub (Perfume
 Bush)
 Tamarix hispida
 Weigela, Eva Rathke. Red.



Scarlet Flowering Quince

DWARF 'MUMS

Summer-Flowering

1 Pink
 1 Bronze
 1 Red
3 for \$1
 Postpaid

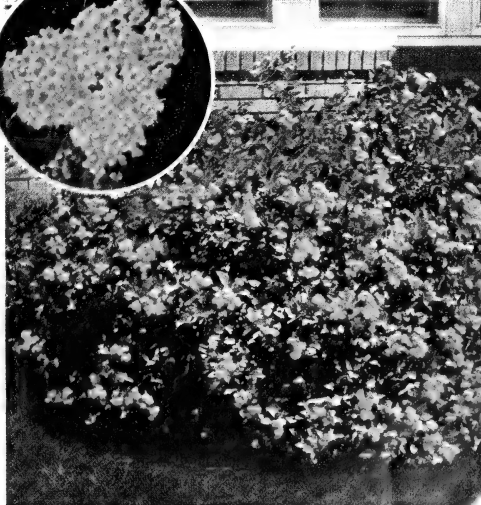
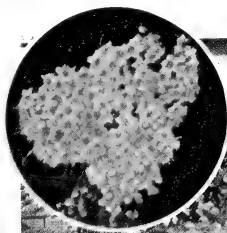
NEOSHO FAST GROWING SHRUBS

- 1 Mock Orange
- 1 Tartarian Honeysuckle
- 2 Deutzia, Pride of Rochester

2-Year Plants

4 for \$1.00

Postpaid



Spirea Anthony Waterer



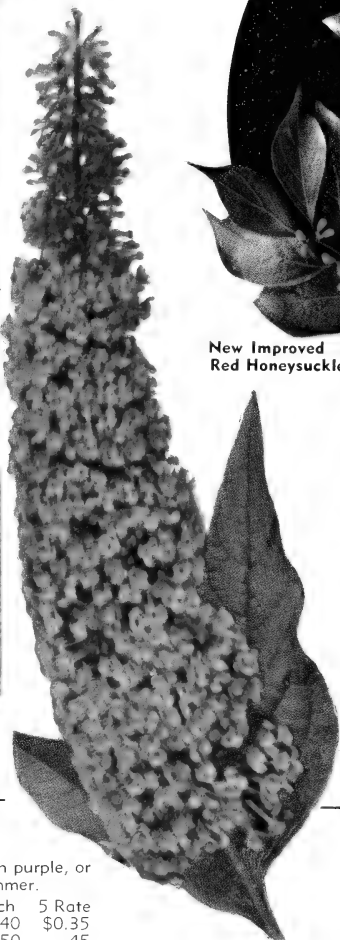
EVERBLOOMING HONEYSUCKLE

(Heckrotti). Semi-shrub and vine; orange and pink trumpet flower. Blooms all summer.

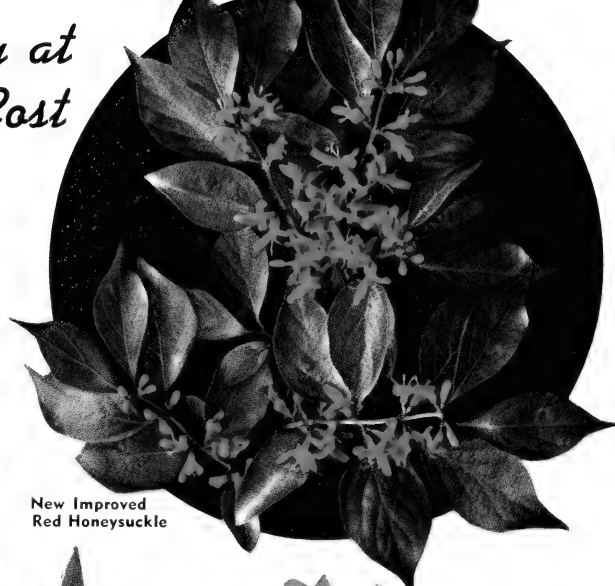
Each	
Parcel Post Size	\$0.40
Standard Size	.50
Specimen	.60



Beauty at Low Cost



New Improved
Red Honeysuckle



NEOSHO GLOBE FLOWER

Double, has green stems and greener foliage. Flowers are double yellow, roselike blooms. Fragrant.

Each	
Parcel Post Size	\$0.40
Standard Grade	.60
Specimen Grade	.75

IMPROVED REDDISH PURPLE BUTTERFLY BUSH

Improved variety, Ile de France, has rich purple, or reddish purple flowers. Blooms all summer.

	Each	5 Rate
Parcel Post Size	\$0.40	\$0.35
Standard Size	.50	.45
Specimen Size	.60	.55

Neosha PERFUME BUSH

Honeysuckle Wolfi
(Daphne)

One of our most beautiful low growing shrubs. Has rosy lilac flowers which produce very spicy fragrance which fairly keeps the air perfumed night and day. Every garden should have one or more Perfume Bush plants.

Each	
Parcel Post Size	\$0.40
Standard Grade	.50
Specimen Grade	.60



Edouard Andre

Pres. Grevy

Mme. Lemoine

Belle de Nancy



DOUBLE MOCK ORANGE, VIGINALIS

Illustrated above, this Double Mock Orange, *Viginalis*, produces large, double flowers; blooms intermittently throughout the summer. Very beautiful shrub, towering, imposing beauty for every garden or lawn.

	Each	5 Rate
Parcel Post Size	\$0.40	\$0.35
Standard Grade	.50	.45
Specimen Grade	.60	.55

FREE!

A Landscape Plan to fit your own grounds.

Our Mr. Vaughn Woodward is at your service.

Write for full details.

NEOSHO BUDDED LILACS

All Florets Double Except Ludwig Spaeth

BELLE DE NANCY

Large pink buds open into satiny rose flowers with white centers. Very beautiful flower and a free bloomer.

EDOUARD ANDRE

Pink flowering budded Lilac, tall and stately. A fine shrub for your garden background.

PRES. GREY

Blue flowers in good sized clusters. Blooms freely. This Lilac grows rather tall and graceful.

MME. LEMOINE

Rather late bloomer, but produces an abundance of large, pure white flowers and beautiful foliage.

LILAC, LUDWIG SPAETH

A beautiful budded Lilac producing crimson-purple, large size flowerlets in long clusters. To some extent has dwarf habit. Hardy, blooming freely in season.

	Each
Parcel Post Size	\$0.60
Standard Grade	.75
Specimen Grade	1.00

PLEASED CUSTOMERS IN EVERY STATE

"The trees ordered from your nursery came today. They arrived in good shape. I am well pleased with them. The Pecan was a fine tree, and here's hoping they all grow. It is a pleasure to order from a house that shows an interest in a small order. I certainly appreciate your promptness in sending the order so quickly."

MRS. A. L. ROBINS,
Claremore, Okla.
March 18, 1942

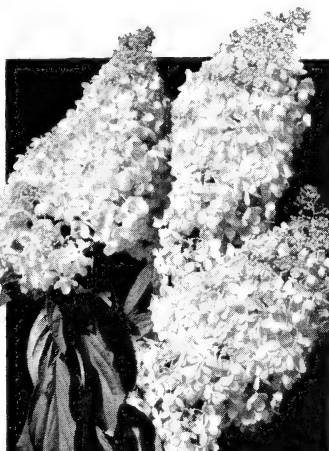
NEOSHO SHRUBS

are Hardy, Colorful!

PLANT THE BEAUTIFUL SHRUBS
BEAUTIFY YOUR HOME

HYDRANGEA A. G.

Produces large, snowball-like flowers, July to September. Very beautiful shrub and flowers are fragrant. Each 5 Rate
Parcel Post Size\$0.40 \$0.35
Standard Grade50 .45
Specimen Grade60 .55



Hydrangea A. G. (Hills of Snow)

"Enclosed order for 325 more peach trees. Four years ago we put out 1000 of your Elberta peach trees and have harvested our first crop this year of 2400 bushels of peaches. The trees made exceptionally good growth and produced very fine fruit.

HARLAN SCHNAKE
Hoyleton, Illinois

HYDRANGEA PEEGEE, GIANT FLOWERED

Larger, showier, cone-shaped white and pink flowers, blooming from August through October. Everlasting flowers make fine winter bouquets.

	Each	5 Rate
Parcel Post Size	\$0.40	\$0.35
Standard Grade	.50	.45
Specimen Grade	.60	.55



WEIGELA ROSEA

Beautiful, pink trumpet-shaped flowers May to July. Grows 5 to 6 feet tall. A good shrub; good flowers; good foliage; easy to grow.

	Each	5 Rate
Parcel Post Size	\$0.30	\$0.25
Standard Grade	.40	.35
Specimen Grade	.50	.45

WEIGELA, EVA RATHKE

Crimson flowers through May to June. Very beautiful flowers of deep crimson color. Grows tall and sturdy.

	Each	5 Rate
Parcel Post Size	\$0.40	\$0.35
Standard Grade	.50	.45
Specimen Grade	.60	.55

PLANT HEALTH

Kill Insects, Worms, Fungus NEOSHO All-Purpose Dust

Our own special formula. Kills eating insects, such as cutworms, bag worms and canker worms. Controls fungous diseases, such as mildew and black spot. Controls sucking insects, such as aphids and red spider.

Keeps your shrubs, roses, evergreens and perennials in healthy condition. Remember, an ounce of prevention is worth a pound of cure. Start your dusting when leaves appear and continue at regular intervals. Will adhere to foliage better if applied when foliage is damp.

3 lbs. \$1.10

NEOSHO GRASS SEED

Have beautiful, green velvety lawns . . . by using Neosho superior grass seed. Four varieties, priced below.

Neosho Superior Lawn Mixture. Composed of finest quality seeds mixed according to our special formula. 1 lb., 45c; 3 lbs., \$1.25; 5 lbs., \$1.95.

Neosho Dense Shade. 1 lb., 50c; 3 lbs., \$1.40; 5 lbs., \$2.20.

Bermuda Grass Stolons. Per bushel (24 pounds to the bushel), \$1.75.

Kentucky Blue Grass. Best grade superior tested 22-lb. seed. 1 lb., 45c; 3 lbs., \$1.25; 5 lbs., \$1.95.

MULCH WITH PEAT MOSS

To conserve moisture, keep down weeds, winter protection. 60-lb. bag, \$1.95; 120-lb. bag, \$3.50.

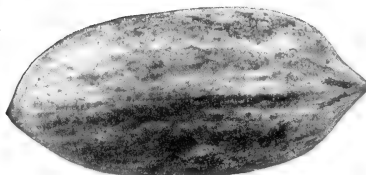
FERTILIZE WITH VIGORO

Keep your roses, shrubs, evergreens, and lawn in a thrifty growing condition . . . with frequent applications of Vigoro. A little fertilizer gets wonderful results. Price: 5 lbs., 50c; 25 lbs., \$1.50; 100 lbs., \$4.00.

CHINESE DWARF REDBUD

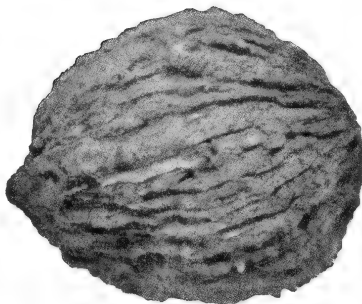
Shrubby habit of growth—flowers completely cover each branch area; deeper pink and twice as large as regular Redbud. Must be seen to be fully appreciated. Each 18-24 in. \$0.60
2-3 ft.85

Paper-Shelled Stuart Budded PECAN



The most widely planted of the southern varieties, large size, fine quality, and can be grown successfully farther north than any other of the southern group. This is a real money-maker for the farmer who intends to harvest profitable nut crops, and also an excellent tree for home production. 4-5 ft. \$1.95 each

Thomas Budded BLACK WALNUT



Unusually large kernels with single thin partition so that kernels come out readily in halves. Extra fine quality.

	Each
3-4 ft.	\$1.50
4-5 ft.	1.95
5-6 ft.	2.95

NEOSHO HAZELNUT

This is the American Hazelnut, very prolific bearer, and produces a fine quality Hazelnut. One of the more profitable American nut trees and from sturdy Neosho-grown stock.

	Each
2-3 ft.	\$0.75
3-4 ft.	1.00
4-5 ft.	1.50

Prize Winning DAHLIAS

Each	Per 3	Per 6
40c	\$1.00	\$1.75

La Toreador. Red, medium size.

Jersey's Beacon. Orange-scarlet, formal, decorative. 6-8 in. blossoms.

Margaret Woodrow Wilson. Creamy white, pink back; dependable. 6-8 in. blossoms.

Jane Cowl. Informal, decorative; bronze-buff and salmon. 8-10 in. blossoms.

Mrs. Ida de Ver Warner. Informal, decorative; bright lilac-rose. 6-8 in. blossoms.

Sagamore. Formal, decorative; gold. 6-8 in. blossoms.

Jersey's Beauty. Popular favorite, coral-pink, with decorative 4-6 in. blooms.

Each, 60c; per 3, \$1.50; per 6, \$2.75.

Edna Ferber. Cactus type, glistening coral shading to old gold, petals twisted. 8-10 inches.

Fort Monmouth. Cactus type, giant, rich crimson-maroon. Twisted petals. 8-10 inches.

DAHLIA COLLECTION

These are high quality Neosho-grown varieties, but are unnamed mixed. As a special introductory offer we will send this special collection of

10 for only \$1.50

PERMANENT WAVE TREE

Here is something special—an upright growing willow with wavy branches. Leaves are unusually beautiful. Most buyers purchase several of these Permanent Wave Trees.

	Each
5-6 ft.	\$1.50
6-8 ft.	2.00

Says Neosho Stock is Hardy—Pleased

Dear Sirs:

We received our trees from you Thursday, March 10th, having received the notice from the Express Co., on the noon mail. We went immediately to get them and planted them that same afternoon. We put plenty of water around them to settle the dirt firmly around the roots. They are as nice a bunch of trees as I have seen. Thanks very much for shipping them early. We had a nice spring rain on them this morning which I think is very beneficial and the reason I like to plant early. I hope they all live and do well, for they are getting off with such a good start I see no reason why they shouldn't, being such hardy stock to begin with.

MRS. LUCY FISHER
Garfield, Kansas



BECHTEL FLOWERING CRAB

(Rose Tree). Grows 10 to 15 feet. Forms a rounded, compact low tree, which is a profusion of double, pink, fragrant flowers in May. Foliage is attractive and ornamental, fruits follow the flowers. Useful as a specimen or in tall shrub groups.

	Each
2-3 ft.	\$0.75
3-4 ft.	1.00

TREES form the walls of our outdoor living rooms—where we may rest and relax. They are indispensable in the scheme of landscaping—and bring treasured shade and coolness. Neosho Shade and Ornamental Trees offer the widest variety in form, coloring and beauty of flower and fruits!



MAGNOLIA

(Soulangeana Nigra)

The delightfully fragrant flowers, appearing before the leaves, are pink in bud and open into large blooms. They grow 8 to 10 feet tall and start blooming before they are three feet tall.

	Each
2-3 ft.	\$3.50
3-4 ft.	5.50

●
**WE OWN
AND
OPERATE
400
ACRES
OF
FERTILE
OZARK
LAND**

●
**AN
IDEAL
GROW-
ING
RANGE
FOR
NEOSHO
SHRUBS**



SWEET SHRUB

Grows tall and has an abundance of heavy green foliage. Flowers bloom early and are very fragrant. They are deep red and make a very attractive and colorful display against any background.

	Each	5 Rate
Parcel Post		
Size	\$0.40	\$0.35
Standard Grade	.50	.45
Specimen Grade	.60	.55

PINK DOGWOOD

Has beautiful pink flowers. Has same habits of growth as White Dogwood.

	Each
2-3 ft.	\$1.75
3-4 ft.	2.50

CALADIUM

(Elephant's Ear)

3 for	\$0.50
6 for85

COLORFUL CANNAS

King Humbert, Red. Bronze foliage, 4 ft.
King Humbert, Yellow. Bronze foliage, 4 ft.
President. Scarlet, large flowers; green foliage, 4 ft.
Shenandoah. Salmon-pink; bronze foliage, 4 ft.
Wintzer's Colossal. Vivid scarlet; green foliage, 5 ft.

3 for 45c 6 for 80c 12 for \$1.35

SPECIAL DAHLIA COLLECTION



EVERGREENS . . .



Pfitzer Juniper

FAMOUS PFITZER'S JUNIPER		Spreading, bluish green.	
Each		Each	
15-18 in.	\$1.50	2½-3 ft.	\$3.25
18-24 in.	2.00	3-3½ ft.	4.00
2-2½ ft.	2.50	3½-4 ft.	5.00

ASHFORDI JUNIPER.		Slender pyramidal; bluish.	
Each		Each	
2-3 ft.	\$2.25	3-4 ft.	3.25
		4-5 ft.	4.25

CANNARTI JUNIPER.
Pyramidal; rich deep green.

Each	
3-4 ft.	\$4.00
4-5 ft.	5.00
5-6 ft.	7.00

CHANDLER'S SCOPULORUM JUNIPER.
Pyramidal; silver.

Each	
3-4 ft.	\$4.00
4-5 ft.	5.00
5-6 ft.	7.00

DUNDEE JUNIPER.
Slender pyramidal; deep green; winter color purple.

Each	
3-4 ft.	\$4.00
4-5 ft.	5.00
5-6 ft.	7.00

ELEGANTISSIMA JUNIPER. Broad cone; green with yellow tips.

Each	
3-4 ft.	\$4.00
4-5 ft.	5.00
5-6 ft.	7.00

GLAUCA VIRGINIANA. Broad, pyramidal; silvery blue.

Each	
3-4 ft.	\$4.00
4-5 ft.	5.00
5-6 ft.	7.00

Scopulorum Juniper



Andorra Juniper

ANDORRA JUNIPER.		Low, spreading, bluish green, winter color purple.	
Each		Each	
18-24 in.	\$2.00	2-2½ ft.	\$2.75

FROM THE OZARKS

ARBOR-VITAE

AUREA CONSPICUA A. V. Broad pyramidal; green with gold edges.

Each	
3-4 ft.	\$2.95
4-5 ft.	3.95

BAKER'S PYRAMIDAL A. V. Bright green; pressed-leaf pyramidal type.

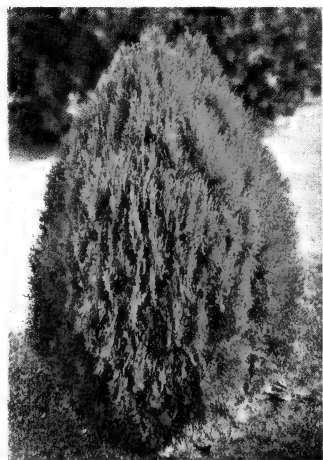
Each	
2-3 ft.	\$2.00
3-3½ ft.	2.75
3½-4 ft.	3.25

BERCKMANN'S GOLDEN A. V. Cone; bright green with gold edges; very compact.

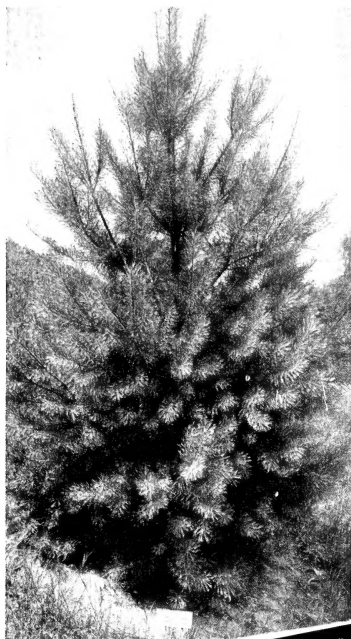
Each	
15-18 in.	\$1.75
18-24 in.	2.25
2-2½ ft.	2.95



Chinese Pyramid Juniper



Berckmann's Golden Arbor-Vitae



Scotch Pine

IRISH JUNIPER

Slender, pyramidal, bluish.	Each
3-4 ft.	\$3.50
4-5 ft.	4.50

PLATTE RIVER JUNIPER

Pyramidal, green.	Each
4-5 ft.	\$3.95
5-6 ft.	5.25

SPINY GREEK JUNIPER

Cone, gray-blue, very compact.	Each
18-24 in.	\$2.00
2-2½ ft.	2.75
2½-3 ft.	3.25

NEOSHO PINES

AUSTRIAN PINE

Long needles, dark green.	Each
2-3 ft.	\$2.50
3-4 ft.	3.50
4-5 ft.	4.50
5-6 ft.	6.00

SCOTCH PINE

Broad cone, green.	Each
2-3 ft.	\$2.50
3-4 ft.	3.50
4-5 ft.	4.50
5-6 ft.	6.00



Spiny Greek Juniper

EVERGREENS for PERMANENT YEAR 'ROUND BEAUTY

**96,400 EVERGREENS
GROWING IN ONE
FIELD AT NEOSHO**

NEOSHO NURSERIES Specialize in Evergreens

96,400 EVERGREENS GROWING IN ONE BLOCK. Because we specialize in growing the finest type Evergreens, we must have one of the largest nurseries to grow these fine trees. We own and operate over 400 acres of fertile land in growing our superior nursery stock. A photograph could never do our nursery justice, but when we say we grow 100,000 peach trees, 60,000 apple trees and a quarter million shrubs, that gives you a picture. Then, let us add 20,000 roses, 100,000 evergreens, 10,000 shade trees—now you begin to get the idea.

NEOSHO BROADLEAF EVERGREENS

**Add a Cheerful and Colorful
Touch to the Landscape**

ABELIA GRANDIFLORA. Small, white, trumpet blossoms all summer.	Each
18-24 in., not B&B	\$1.25
18-24 in., B&B	1.95

EUONYMUS PATENS. Compact, with orange berries.	Each
15-18 in.	\$1.25
18-24 in.	1.50
2-2½ ft.	2.00

NANDINA DOMESTICA. Foliage red in winter; clusters of red berries.	Each
18-24 in.	\$1.95
2-2½ ft.	2.50
2½-3 ft.	3.00

MAGNOLIA GLAUCA.	Each
3-4 ft.	\$4.00
4-5 ft.	5.50
5-6 ft.	7.00

NO LANDSCAPE COMPLETE

without

Evergreens

NEOSHO Evergreens come in rich shades of brilliant green, soft blue, gleaming gold—colors that will brighten the surroundings of your home 365 days in the year. Favorable climatic conditions in Missouri are ideal for growing strong, hardy Evergreens. Soil and climate combine to promote rapid growth of beautiful, hardy, disease-resistant stock—and we dig each tree with a generous ball of native Ozark soil, which is carefully wrapped in strong burlap, thus insuring success in transplanting.

NEOSHO Flowering and Shade Trees

FREE SHADE TREES CAN BE HAD FOR THE DIGGING AND HAULING. Did it ever occur to you to go out in the woods and dig a shade tree yourself, or to hire someone to do so for you? Why not? The tree itself will cost you nothing and your only expense is the cost of digging and hauling. It would be a great idea if they would only grow, but experience will prove that only one out of ten woods-dug trees grow, because you cannot get an adequate root system with them. In the nursery row we not only prune the top to make them shapely, but we root prune our trees so that we develop a root system in close to the trunk; that enables us to deliver to you a tree that can be successfully transplanted. So for the sake of economy and results as well—buy Neosho Nursery-Grown, Root-Pruned Shade Trees.

SWEET GUM (Liquidambar). A beautiful, symmetrical pyramidal tree, foliage similar to hard maple. Turns deep crimson in fall. Prune heavy when transplanting.

Balled and Burlapped	Each
5-6 ft.	\$2.50
6-8 ft.	3.00

SWEET GUM. (Bare Root.)

5-6 ft.	\$1.75
6-8 ft.	2.25

AMERICAN PERSIMMON. Large tree, excellent for shade, and are usually grown in groves on the farms. Early fall; fruit ripens in October.

Each	
4-5 ft.	\$1.00
5-6 ft.	1.35

ELM, AMERICAN

Each	
5-6 ft.	\$0.75
6-8 ft.	1.15

FLOWERING ROSE TREE, BECHTEL'S

Each	
2-3 ft.	\$0.75
3-4 ft.	1.00

FLOWERING CRAB, HOPA

Each	
3-4 ft.	\$0.50
4-5 ft.75
5-6 ft.	1.00

FLOWERING PEACH

Each	
2-3 ft.	\$0.40
3-4 ft.60

PLUM, PURPLE-LEAVED. Low growing tree or tall shrub. Can be used as a specimen or in a shrub group.

Each	
4-5 ft.	\$1.00

WHITE FRINGE (Chionanthus virginica).

15 to 25 ft. Has large clusters of feathery white flowers in May, followed by bluish black berries. Leaves large and attractive. Can be used as shrub borders where height is desired.

Each	
2-3 ft.	\$0.95

Hardy White Ash

ASH, MOUNTAIN	Each
4-5 ft.	\$1.50
5-6 ft.	1.95
6-8 ft.	2.35

ASH, WHITE

Each	
5-6 ft.	\$0.90
6-8 ft.	1.25

EUROPEAN LINDEN

Each	
4-5 ft.	\$1.25
5-6 ft.	2.00

BIRCH, WHITE

Each	
5-6 ft.	\$1.75
10-12 ft.	3.50

UMBRELLA CATALPA

Each	
1-year heads	\$1.35
2-year heads	1.75

WILLOW, PUSSY (Salix discolor). 15 to 20 ft. This tree produces in early spring showy catkins that are very ornamental. Best grown in bush form. Makes ideal background for rock garden.

Each	
4-5 ft.	\$0.65
5-6 ft.80
6-8 ft.	1.35

THORN (Crataegus).

Coccinea (Thicket Thorn). Bushy, compact tree, white flowers, dark red fruit.

Cordata. Bright red fruit and brilliant autumn foliage.

Crusgalli. Shiny, deep green foliage, white flowers, red fruit; brilliant autumn foliage.

Each	
4-5 ft.	\$2.00
5-6 ft.	2.50

THORN, Paul's Double Scarlet. Crataegus). 12 to 15 ft. Deep crimson, double flowers.

Each	
4-5 ft.	\$1.50
5-6 ft.	2.00



White Flowering Dogwood

DOGWOOD, WHITE FLOWERING

Each	
2-3 ft.	\$1.00
3-4 ft.	1.35
4-5 ft.	1.75

DOGWOOD, PINK FLOWERING. Same in habit and growth as the White Dogwood, excepting flower is a beautiful pink.

Each	
2-3 ft.	\$1.75
3-4 ft.	2.50

WEeping Willow, Green Bark and Golden Bark. Hardy tree with slender, drooping branches.

Each	
5-6 ft.	\$0.75
6-8 ft.	1.00
8-10 ft.	1.45

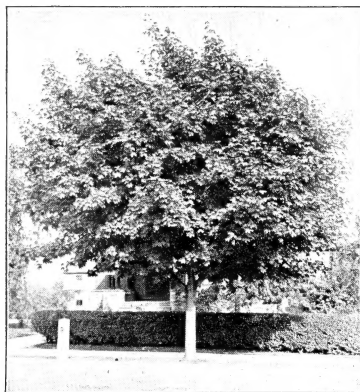
WAVY-LEAF WILLOW. A novel new introduction. A hardy, erect growing Willow with long, narrow, wavy leaves. Very graceful.

Each	
5-6 ft.	\$1.25
6-8 ft.	1.50
10-12 ft.	2.50

Willows Always Add an Unusual Touch to the Landscape.

Weeping Willow





Norway Maple

LONG LIFE SHADE TREES

SILK TREE (Mimosa). A rapid growing, spreading branch tree, low, flat-topped head, feathery foliage, pink flowers in large heads for several weeks.

	Each
3-4 ft.	\$1.00
4-5 ft.	1.50
5-6 ft.	2.00

TULIP TREE. Very popular and colorful flowering tree; hardy, fast growing, long-lived.

	Each
5-6 ft.	\$1.75
6-8 ft.	2.25

Wavy-Leaf Willow Special Offer

WAVY LEAF WILLOW. A novel rapid growing tree with foliage having a permanent wave.

	Each
4-5 ft.	\$1.00

FREE: 1 Beautyberry Shrub

Sweet Gum Tree Special Offer

SWEET GUM TREE. Beautiful scarlet foliage in the fall. One of the best trees for fall color.

	Each
4-5 ft. (bare root)	\$1.00

FREE: 1 Persian Lilac

NORWAY MAPLE. A large, handsome, round-headed hard Maple, rich green foliage, turning yellow in the fall.

	Each
5- 6 ft.	\$1.50
6- 8 ft.	2.00
8-10 ft.	2.95

SILVER MAPLE. Called Soft Maple. Fast grower and excellent shade tree.

	Each
6- 8 ft.	\$0.90
8-10 ft.	1.25
10-12 ft.	2.25

SUGAR MAPLE

	Each
4-5 ft.	\$1.00
5-6 ft.	1.50
6-8 ft.	2.00

OAK, PIN. Medium size, cone-shaped tree, distinguished by its straight trunk. Long-lived and a fast grower.

	Each
4-5 ft.	\$1.00
5-6 ft.	1.50

POPLAR, LOMBARDY. Narrow, steeple-like tree, strikingly picturesque, valuable as specimens, screens, in mixed planting for contrast with broader trees and behind buildings.

	Each
4- 5 ft.	\$0.35
5- 6 ft.45
6- 8 ft.60
8-10 ft.90

SYCAMORE OR PLANE TREE. A handsome, large tree, creamy white branches in winter. Leaves are large. Hardy tree that stands smoke or gas of the city.

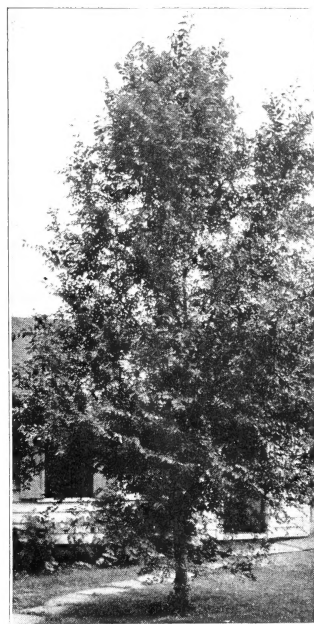
	Each
5- 6 ft.	\$1.00
6- 8 ft.	1.25
8-10 ft.	1.75

SMOKE TREE OR PURPLE FRINGE. Well known variety which at a distance, when in bloom, looks like smoke.

	Each
2-3 ft.	\$1.00
3-4 ft.	1.75

MOLINE ELM. Large, sturdy, heavy-leaved Elm. Very popular on the farm or ranch and in the city. More erect and compact than American Elm. Smooth bark.

	Each
5- 6 ft.	\$0.90
6- 8 ft.	1.25
8-10 ft.	1.75



Neosho Chinese Elm

BUDDED CHINESE ELM. A select strain of the small leaf type which are grown from buds and are straight, symmetrical trees.

	Each
5- 6 ft.	\$0.65
6- 8 ft.	1.00
8-10 ft.	1.50
10-12 ft.	2.25

REGULAR CHINESE ELM (Ulmus pumila). 30 to 50 ft. A very fast grower, enduring drought and extremes of temperature, very free from disease and insect injury.

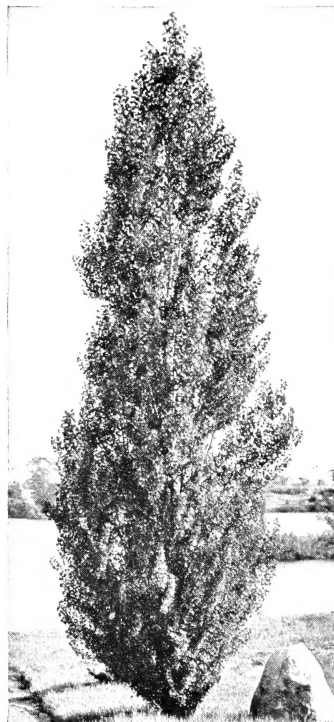
	Each
4- 5 ft.	\$0.35
5- 6 ft.50
6- 8 ft.80
8-10 ft.	1.35
10-12 ft.	2.00

SPECIAL EVERGREEN OFFER

Husky 2-year plants, 6-10 inches. Bare Root. Postpaid.

3 Pfitzer's Juniper	98c
3 Spiny Greek Juniper	98c
3 Irish Juniper	98c
3 Andorra Juniper	98c
3 Baker's Pyramidal Arbor-Vitae	98c

Or all 15 of the above for \$4.25 postpaid. Orders for above good only to March 25, 1943.



Lombardy Poplar



PRIZE-WINNING COLLECTION OF NEOSHO GLADIOLUS IN THE EVER-FAMOUS RAINBOW GROUP

A super-fine Glad Special at low prices. Look at this beautiful, natural color illustration at the left. This is a part of our famous Neosho RAINBOW COLLECTION. We do not have space to describe each variety and color here, but the picture will give you some idea of the beauty of this popular RAINBOW GLAD COLLECTION.

They're big flowers, too, 5 to 6 inches, on stems 3 to 4 feet tall. The most gorgeous colors, far more beautiful than pictured.

Complete color assortment, our selection of varieties, 25 fine bulbs, all for only \$1.19.

**25 IN ALL
\$1.19**

PEACH TREE SPECIAL

EVERYONE will want to profit by this unusual Neosho Special Offer. We want everyone to find out just how hardy and profitable Neosho Peach Trees really are. Therefore, for a limited time only we are going to send our customers 100 trees, 24 inches tall, our selection of varieties, AND FIVE NICE FLOWERING SHRUBS FREE, all for only \$10.95.

**100
FOR
\$10.95**

RED • WHITE • BLUE GRAPE SPECIAL

Will give you fresh table Grapes over a three-week ripening period.

- 2 Early Blue Grapes
- 2 Late Blue Grapes
- 2 Delicious Red Grapes
- 2 Sweet White Grapes

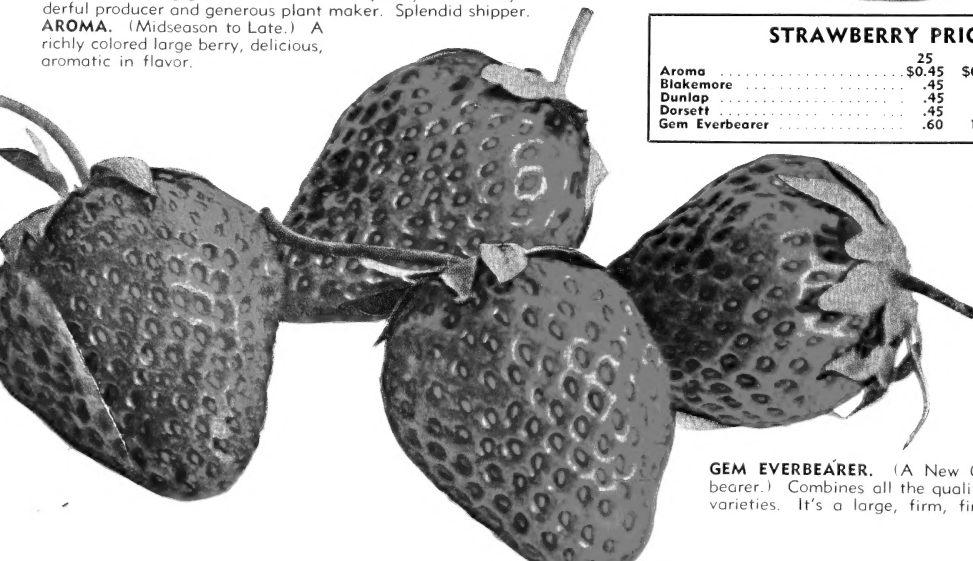
**8
2-Year
Sturdy Vines
\$1.00**

NEOSHO STRAWBERRIES

BLAKEMORE. A new variety introduced and highly recommended by the U. S. Department of Agriculture. It is a cross between Premium and Missionary. A fine quality berry of light red color, good size; and an extra heavy producer.

DORSETT. A bright flaming red strawberry . . . that fairly sparkles its rich, tempting goodness. Marvelous quality and beauty. Wonderful producer and generous plant maker. Splendid shipper.

AROMA. (Midseason to Late.) A richly colored large berry, delicious, aromatic in flavor.



STRAWBERRY PRICES

	25	50	100	200
Aroma	\$0.45	\$0.75	\$1.40	\$2.25
Blakemore	.45	.75	1.40	2.25
Dunlap	.45	.75	1.40	2.25
Dorsett	.45	.75	1.40	2.25
Gem Everbearer	.60	1.10	1.95	3.50

SENATOR DUNLAP. (Midseason.) One of the most widely planted varieties. Noted for dependability and productiveness. A medium sized handsome berry, deep glossy red, exceedingly juicy; very good quality.

GEM EVERBEARER. (A New Outstanding Everbearer.) Combines all the qualities of many other varieties. It's a large, firm, fine flavored berry.